

A silhouette of the Pittsburgh skyline, including the PPG Place and other skyscrapers, set against a teal background.

AIA PITTSBURGH

2024 Sponsorship Opportunities

Partner with AIA Pittsburgh and enjoy the unique benefits of:

- YEAR-ROUND VISIBILITY FOR YOUR ORGANIZATION
- 125th ANNIVERSARY CELEBRATIONS
- ENGAGING HIGH-PROFILE INDUSTRY EVENTS
- NETWORKING WITH INDUSTRY PROFESSIONALS
- ALLIED MEMBERSHIP



Celebrating 125 years

**Be a part of AIA Pittsburgh's
exciting 125th anniversary year.
Join us as a sponsor or become
an Allied Member today!**

MISSION:

AIA Pittsburgh improves the built environment in which we live, work and play by raising the standards of architectural training and practice, supporting our members efforts to design healthy, safe and connected places and spaces, and promoting the value of architectural services to the public.

VISION:

AIA Pittsburgh members play a central role in ensuring healthy and sustainable design and development in all communities in which we serve.

VALUES:

- Member support and development
- Design advocacy
- Civic engagement
- Environmental stewardship
- Equity, diversity and inclusion
- Integrity, openness, empathy and patience

Year-round Sustaining Sponsorships

A NEW OPPORTUNITY!

AIA Pittsburgh is pleased to offer a new way for your organization to connect with architects and design/build professionals.

Our year-round sustaining sponsorships provide you with visibility across AIA Pittsburgh's platforms and events for a full year. Talk with us about how to maximize and customize your investment.

**412-471-9548
info@aiapgh.org**

Demonstrate your support for great architecture and the professionals who create the places where we live, work, learn, and play. Become a year-round sponsor of AIA Pittsburgh and reap the benefits of connecting with a vital network of design/build industry leaders throughout the year!

Leading Sponsor: \$15,000

Talk to us today about customizing your Leading Sponsorship to optimize its value for your organization.

- Your company logo and link will be featured and given prominent placement on AIA Pittsburgh's website throughout 2024
- Recognition as AIA Pittsburgh Leading Sponsor on all media advisories, press releases, and social media promotional announcements
- Special engagement opportunities are available at Build Pittsburgh and/or Architecture Week events positioning your organization as a valued partner to the design/build community
- An exclusive article about your organization placed in *Columns*, our weekly blog and newsletter, which is sent to 2000 industry professionals
- Complimentary tickets for 6 to both Build Pittsburgh and Design Pittsburgh
- Complimentary one-year Allied Membership (value \$550)

Premium Sponsor: \$10,000

- Recognition as AIA Pittsburgh's Premium Sponsor on all media advisories, press releases, and social media promotional announcements
- An exclusive article about your organization placed in *Columns*, our weekly blog and newsletter, which is sent to 2000 industry professionals
- Your company logo and link will be featured and given prominent placement on AIA Pittsburgh's website throughout 2024
- Complimentary tickets for 4 to both Build Pittsburgh and Design Pittsburgh
- Complimentary one-year Allied Membership (value \$550)

Select Sponsor: \$5,000

- An exclusive article about your organization placed in *Columns*, our weekly blog and newsletter, which is sent to 2000 industry professionals
- Your company logo and link will be featured and given prominent placement on AIA Pittsburgh's website throughout 2024
- Complimentary tickets for 2 to both Build Pittsburgh and Design Pittsburgh
- Complimentary one-year Allied Membership (value \$550)



Design Pittsburgh 2024

Design Pittsburgh is AIA Pittsburgh's annual signature event. It's a celebration of excellence in architecture and design, and honors those who create it. Design Pittsburgh features an architectural design exhibition, a juried design awards competition, and a public voting opportunity for the coveted People's Choice Award.



Design Pittsburgh raises the profile of architects, sponsors, and affiliated industry partners, and demonstrates the value of architecture and design excellence in the places we live, work, and play.

Official Sponsor: \$12,500 (Exclusive Benefit)

Position your company as the Official Sponsor of AIA Pittsburgh's industry-wide celebration of design excellence!

- Name and logo recognition on all Design Pittsburgh media including event website, ticket page, social media posts, name tags, and on-site display signage
- Verbal recognition and logo on video screen during design awards ceremony
- Speaking opportunity at the design awards ceremony
- Complimentary tickets for 10 to the Sponsor Appreciation Cocktail Party with AIA Pittsburgh Board of Directors
- Complimentary one-year Allied Membership (value \$550)

People's Choice Award Sponsor: \$8,500 (Exclusive Benefit)

Position your organization at the forefront of Design Pittsburgh by sponsoring the only award voted on by thousands of members of the public. The People's Choice Award Sponsor is a genuinely unique marketing and public relations opportunity.

- Name and logo recognition on all Design Pittsburgh media including event website, social media posts, name tags, and on-site display signage
- Verbal recognition and logo on video screen during design awards ceremony
- Complimentary tickets for 8 to the Sponsor Appreciation Cocktail Party with AIA Pittsburgh Board of Directors
- Complimentary one-year Allied Membership (value \$550)

Sustainable Design Sponsor: \$6,500 (Exclusive Benefit)

Position your company as a dedicated supporter of sustainable design.

- Name and logo recognition on all Design Pittsburgh media including event website, social media posts, name tags, and on-site display signage
- Verbal recognition and logo on video screen during design awards ceremony
- Complimentary tickets for 6 to the Sponsor Appreciation Cocktail Party with AIA Pittsburgh Board of Directors
- Complimentary one-year Allied Membership (value \$550)

Future of Architecture Partner: \$4,125 (Exclusive Benefit)

Highlight your company's place in the future of our built environment.

- Logo recognition on video screen during design awards ceremony
- Name and logo recognition on all Design Pittsburgh media including event website, social media posts, name tags, and on-site display signage
- Complimentary tickets for 5 to the Sponsor Appreciation Cocktail Party with AIA Pittsburgh Board of Directors
- Complimentary one-year Allied Membership (value \$550)

\$10,000 Sponsorship (Exclusive Benefit)

The Beaux Arts Ball is a special, high-profile event that will bring magnified visibility to your company. The Ball will celebrate the history of design excellence in our region, as well as the opportunities of the next 125 years! Additional unique 125th anniversary packages are available. Contact us!

Beaux Arts Ball

A 125TH ANNIVERSARY EVENT

412-471-9548
info@aiaugh.org

Design Pittsburgh 2024 (continued)



Young Architects' Studio Competition (YASC)

Sponsor: \$4,000 (Exclusive Benefit)

Distinguish your company as a leader in fostering the careers of young professionals.

- Opportunity for your company representative to present the YASC award at the design awards ceremony
- Name and logo recognition on all Design Pittsburgh media including the event website, social media posts, name tags, and on-site display signage
- Verbal recognition and logo on video screen during design awards ceremony
- Complimentary tickets for 4 to the Sponsor Appreciation Cocktail Party with AIA Pittsburgh Board of Directors
- Complimentary one-year Allied Membership (value \$550)

Gold Sponsor: \$4,250

- Name and logo recognition on Design Pittsburgh media including the event website, name tags, and on-site display signage
- Logo recognition on video screen during design awards ceremony
- Complimentary tickets for 5 to the Sponsor Appreciation Cocktail Party with AIA Pittsburgh Board of Directors
- Complimentary one-year Allied Membership (value \$550)

Silver Sponsor: \$3,250

- Name and logo recognition on Design Pittsburgh media including the event website, name tags, and on-site display signage
- Logo recognition on video screen during design awards ceremony
- Complimentary tickets for 5 to the Sponsor Appreciation Cocktail Party with AIA Pittsburgh Board of Directors
- Silver sponsor name recognition on name tags
- Complimentary one-year Allied Membership (value \$550)

Bronze Sponsor: \$1,750

- Company name recognition on video screen during design awards ceremony
- Company name recognition on Design Pittsburgh media including on site signage, and ribbon designation on name tags
- Complimentary tickets for 3 to Design Pittsburgh

Contributor Sponsor: \$650

- Company name recognition on video screen during design awards ceremony
- Company name recognition on Design Pittsburgh website, Design Pittsburgh items in *Columns*, promotional e-blasts, and event signage
- Complimentary tickets for 2 to Design Pittsburgh



Build Pittsburgh 2024



All Build Pittsburgh sponsorships include a 10x10 ft. exhibitor space, including 8 ft. table, two chairs, electricity and WiFi access.

Build Pittsburgh is AIA Pittsburgh's annual continuing education conference, bringing together a community of architects and built industry professionals to engage in institutional learning and networking. This is the largest, best attended continuing education and vendor expo event in the region.

Official Sponsor: \$7,000 (Exclusive Benefit)

Position your company as the Official Sponsor of AIA Pittsburgh's full day of professional continuing education for architects and associated A/E/C professionals!

- Name and logo recognition on all Build Pittsburgh media including event website, registration postcard, ticket page, press releases, promotional e-blasts, news items in *Columns*, exclusive event signage, social media posts, and exclusive logo placement on name badges
- Complimentary tickets for 4 to the full-day conference
- Complimentary one-year Allied Membership (value \$550)

Keynote Sponsor: \$5,000 (Exclusive Benefit)

- Exclusive opportunity to introduce the Build Pittsburgh keynote speaker or panelists
- Logo recognition on initial slide of Build Pittsburgh keynote presentation
- Name and logo recognition on all Build Pittsburgh media including event website, registration postcard, ticket page, press releases, promotional e-blasts, news items in *Columns*, exclusive event signage, social media posts, and exclusive logo placement on name badges
- Complimentary tickets for 3 to the full-day conference
- Complimentary one-year Allied Membership (value \$550)

Reception Sponsor: \$4,000 (Exclusive Benefit)

- Name and logo recognition on all Build Pittsburgh media including event website, registration postcard, ticket page, press releases, promotional e-blasts, news items in *Columns*, exclusive event signage, social media posts, and exclusive logo placement on name badges
- Complimentary tickets for 3 to the full-day conference
- Complimentary one-year Allied Membership (value \$550)



Build Pittsburgh 2024 (continued)



Lunch Sponsor: \$4,000 (Exclusive Benefit)

- Name and logo recognition on Build Pittsburgh media including event website, press releases, promotional e-blasts, news items in *Columns*, exclusive event signage, and social media posts.
- Complimentary tickets for 3 to the full-day conference
- Complimentary one-year Allied Membership (value \$550)

Lunch & Learn Exhibitor: \$3,500 (4 available)

- Opportunity to present an AIA/CES approved 1-hour session
- Name and logo recognition on Build Pittsburgh media including event website, promotional e-blasts, news items in *Columns*, social media posts, and exclusive event signage promoting your lunch presentation
- Complimentary tickets for 3 to the full-day conference
- Complimentary one-year Allied Membership (value \$550)



Track Sponsor: \$3,000 (4 available)

- Opportunity to make 2-minute introduction at each session offered in the track/classroom
- Name and logo recognition on Build Pittsburgh media including event website, promotional e-blasts, news items in *Columns*, social media posts, and exclusive event signage promoting track/classroom schedule
- Complimentary tickets for 2 to the full-day conference
- Complimentary one-year Allied Membership (value \$550)

Coffee Time Sponsor: \$2,500

- Name and logo recognition on Build Pittsburgh media including event website, promotional e-blasts, news items in *Columns*, social media posts, and exclusive event signage
- Company logo on coffee station napkins (if sponsorship secured by March 31)
- Complimentary tickets for 2 to the full-day conference
- Complimentary one-year Allied Membership (value \$550)

Exhibitor: \$2,000

- Company name on event website, promotional e-blasts, and event signage
- Complimentary tickets for 2 to the full-day conference



AIA Pittsburgh Allied Membership: \$550

AIA Pittsburgh welcomes allied professionals and A/E/C industry members to join us as local chapter members. Allied Members may include engineers, planners, landscape architects, manufacturers, product representatives, and other design/build industry professionals. Companies large and small will benefit from Allied Membership and connecting with others who have a shared commitment to good design.

Benefits include:

- Listing in AIA Pittsburgh's online directory
- Opportunities to present CE sessions with AIA Pittsburgh throughout the year
- Opportunities to submit CE sessions for AIA National approval through AIA Pittsburgh
- Membership pricing for all AIA Pittsburgh events
- Year-round networking opportunities

Many other sponsorship opportunities detailed in this document include a complimentary one-year Allied Membership as a benefit.

Columns Sponsorship: \$1,500

Columns is AIA Pittsburgh's weekly blog and newsletter which is sent to 2000 subscribers in the design/build community.

- Your logo and link will appear in every issue of *Columns*
- Opportunity to submit a feature item to *Columns* on a quarterly basis, subject to approval
- Complimentary one-year Allied Membership (\$550 value)

Pittsburgh Architecture Week (PAW)

Held every Fall, our most public-facing events of the year.

Presenting Sponsor: \$10,000 (Exclusive Benefit)

- Recognition on all press releases, event website, and social media promotional announcements for PAW
- Primary placement of logo and link on AIA Pittsburgh website through December 31
- An exclusive testimonial placed in *Columns* for one month in lead-up to PAW events
- Complimentary one-year Allied Membership (\$550 value)

Supporting Sponsor: \$5,000

- Recognition on all press releases, event website, and social media promotional announcements for PAW
- An exclusive testimonial placed in *Columns* for one week
- Complimentary one-year Allied Membership (\$550 value)

PechaKucha Night (PKN)

An annual fan favorite! PKN is a fun, inspirational gathering where creative people share their ideas, passions and work through short-form storytelling. The fast-paced presentations consist of 20 images displayed at 20 seconds per image. The focus is on local talent and a celebration of artistic and creative people. PKN takes place during Pittsburgh Architecture Week.

Presenting Sponsor: \$1,000 (Exclusive Benefit)

- Logo on initial slide
- Logo and link in *Columns*, webpage, ticketing page (where applicable)
- Verbal recognition from the stage at PechaKucha Night

Procrastinator's Day

Tick tock! Every December AIA Pittsburgh holds Procrastinator's Day for members and partners who have not yet acquired their required AIA continuing education credits for the year. This day of learning features exclusive presentations by AIA Pittsburgh's Allied Members to a direct, focused audience of AIA members.

Presenting Sponsor: \$1,000

- Opportunity to present one AIA/CES approved one-hour session, or opportunity to introduce one session
- Your logo and link on *Columns*, webpage, ticketing page, and onsite signage (where applicable)
- Verbal recognition at the start of each session

Annual Meeting & President's Holiday Party

AIA Pittsburgh's leadership, officers, committees, and members gather each December for two special events. Become a sponsor of these annual traditions where networking is enhanced with the holiday spirit.

Annual Meeting: \$1,000

- Your logo on initial slide
- Your logo and link on *Columns*, webpage, ticketing page (where applicable)
- Verbal recognition at Annual Meeting

President's Holiday Party

Festive Food Sponsor: \$1,000

- Your logo and link on *Columns*, webpage, ticketing page, and signage at Party (where applicable)
- Verbal recognition at Annual Meeting

Drinks Sponsor: \$1,000

- Your logo and link on *Columns*, webpage, ticketing page, and signage at Party (where applicable)
- Verbal recognition at Annual Meeting



**Contact AIA Pittsburgh today to become
a sponsor or Allied Member.**

**Ask us about opportunities to customize
sponsorships to meet your needs.**

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