SPONSORSHIP LEVELS & BENEFITS

Pittsburgh Design Pittsburgh 2023	Official Sponsor (1) \$12.500\$	Peoples' Choice Award Sponsor (1) \$8,500	Sustainable Design Sponsor (1) \$6,250	Platinum Sponsor (2) \$5,500	Gold Sponsor \$4,250	YASC Sponsor (1) \$3,500	Silver Sponsor \$3,250	Bronze \$1,650	Contributor \$650
Event Promotions & Public Relations Logo recognition on all Design Pittsburgh 23 promotional print materials, including the save the date notice, the invitation (sent to 3,500) and the program if applicable.	•	٠		٠	•	•	Program Only & Name Only	Program Only & Name Only	Program Only & Name Only
Logo recognition with hyperlink on the AIA Pittsburgh website, featuring Design Pittsburgh 23 and voting for People's Choice Award.				•	•		Name Only	Name Only	Name Only No Hyperlink
50-word profile of your organization on the AIA Pittsburgh website.	•	•							
Logo recognition with hyperlink on all DP23 promotional e- communications.	•	•	•	•	•	•			
Logo recognition with hyperlink included in Columns, AIA Pittsburgh's weekly e-newsletter, sent to over 2,000 throughout the DP23 promotional period.	•	•							
Verbal recognition during all DP23 events.	•	•							
Recognition in all DP23 media advisories, press releases, and social media promotional announcements.	•	•	٠	•					
Acknowledgement in DP23 media partnership placements, when applicable.	•	•	•	•					
AIA Pittsburgh will provide your organization with a Promotional Tool Kit to help maximize your company's sponsorship, containing written and creative materials-including press release and email blast templates, graphic artwork, and a Communications Resource Guide.					•				•
Advertising Complimentary digital banner advertisement, placed on the AIA Pittsburgh website for 3 months.	Homepage & 230 x 500	230 x 500	230 x 500	230 x 300	230 x 300	230 x !30	230 x 130		

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Complimentary Allied Membership, which includes a listing in our online Industry Resource Directory.		•				•			
Discount off of all advertisements for the period of 9-1-23 – 8-30-24, including web ads, Columns announcements, and job postings.	50%	25%	25%	20%	15%	15%	10 %	10%	10%
Testimonial by an architecture firm of your choice, placed in one edition of Columns.	•		•	•	•	•			
Use of the AIA Pittsburgh "Design Pittsburgh 2023" creative artwork until December 31, 2023	•	•	•	•	•	•	•	•	•
Awards Ceremony Exposure									
Logo recognition on all DP23 on-site signage.	•	•	•		•	•	•	Name Only	Name Only
Logo recognition on a special slide at the Design Awards Ceremony.	•	•	•	•	•	•	•	Name Only	
Opportunity to present during the Design Awards Ceremony	•	•				•			
Logo visibility on post-awards winner promotion social media	•	•	•	•	•	•			
Tickets & Badges									
Complimentary admission to all DP23 events	10	8	6	5	5	4	4	3	2
Sponsor ribbon designation on DP23 name tags	•	•	•	•	•	•	•	•	
Admission to Sponsor Cocktail Party with AIA Pittsburgh Board of Directors	10	8	6	5	5	4	2		
Logo recognition on all pre-printed DP23 name tags	•								