

SPONSORSHIP LEVELS & BENEFITS



Design Pittsburgh 2023

	Official Sponsor (1) \$12,500 SOLD	Peoples' Choice Award Sponsor (1) \$8,500	Sustainable Design Sponsor (1) \$6,250	Platinum Sponsor (2) \$5,500	Gold Sponsor \$4,250	YASC Sponsor (1) \$3,500	Silver Sponsor \$3,250	Bronze \$1,650	Contributor \$650
<u>Event Promotions & Public Relations</u>									
Logo recognition on all Design Pittsburgh 23 promotional print materials, including the save the date notice, the invitation (sent to 3,500) and the program if applicable.	Program Only & Name Only	Program Only & Name Only	Program Only & Name Only
Logo recognition with hyperlink on the AIA Pittsburgh website, featuring Design Pittsburgh 23 and voting for People's Choice Award.	Name Only	Name Only	Name Only No Hyperlink
50-word profile of your organization on the AIA Pittsburgh website.	.	.							
Logo recognition with hyperlink on all DP23 promotional e-communications.			
Logo recognition with hyperlink included in Columns, AIA Pittsburgh's weekly e-newsletter, sent to over 2,000 throughout the DP23 promotional period.					
Verbal recognition during all DP23 events.	.	.							
Recognition in all DP23 media advisories, press releases, and social media promotional announcements.					
Acknowledgement in DP23 media partnership placements, when applicable.					
AIA Pittsburgh will provide your organization with a Promotional Tool Kit to help maximize your company's sponsorship, containing written and creative materials-including press release and email blast templates, graphic artwork, and a Communications Resource Guide.
<u>Advertising</u>									
Complimentary digital banner advertisement, placed on the AIA Pittsburgh website for 3 months.	Homepage & 230 x 500	230 x 500	230 x 500	230 x 300	230 x 300	230 x 130	230 x 130		

