


SPONSORSHIP LEVELS & BENEFITS



Design Pittsburgh 2023

	Official Sponsor (1) \$12,500	Peoples' Choice Award Sponsor (1) \$8,500	Sustainable Design Sponsor (1) \$6,250	Gold Sponsor \$4,250	YASC Sponsor (1) \$3,500	Silver Sponsor \$3,250	Bronze \$1,650	Contributor \$650
Event Promotions & Public Relations								
Logo recognition on all Design Pittsburgh 23 promotional print materials, including the save the date notice, the invitation (sent to 3,500) and the program if applicable.	Program Only & Name Only	Program Only & Name Only	Program Only & Name Only
Logo recognition with hyperlink on the AIA Pittsburgh website, featuring Design Pittsburgh 23 and voting for People's Choice Award.	Name Only	Name Only	Name Only No Hyperlink
50-word profile of your organization on the AIA Pittsburgh website.			
Logo recognition with hyperlink on all DP23 promotional e-communications.			
Logo recognition with hyperlink included in Columns, AIA Pittsburgh's weekly e-newsletter, sent to over 2,000 throughout the DP23 promotional period.			
Verbal recognition during all DP23 events.			
Recognition in all DP23 media advisories, press releases, and social media promotional announcements.			
Acknowledgement in DP23 media partnership placements, when applicable.			
AIA Pittsburgh will provide your organization with a Promotional Tool Kit to help maximize your company's sponsorship, containing written and creative materials-including press release and email blast templates, graphic artwork, and a Communications Resource Guide.
Advertising								
Complimentary digital banner advertisement, placed on the AIA Pittsburgh website for 3 months.	Homepage & 230 x 500	230 x 500	230 x 500	230 x 300	230 x 130	230 x 130		

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Complimentary Allied Membership, which includes a listing in our online Industry Resource Directory. See individual benefits packages for specific details. Upgrading to Plus is available.	Plus	Plus	Plus	2QcYS	2QcYS	Basic		
Discount off of all advertisements for the period of 9-1-23 – 8-30-24, including web ads, Columns announcements, and job postings.	50%	25%	25%	" %	!%%	10%	10%	10%
Testimonial by an architecture firm of your choice, placed in one edition of Columns.	•		•	•	•			
Use of the AIA Pittsburgh “Design Pittsburgh 2023” creative artwork until December 31, 2023	•	•	•	•	•	•	•	•
<u>Awards Ceremony Exposure</u>								
Logo recognition on all DP23 on-site signage.	•	•	•	•	•	•	Name Only	Name Only
Logo recognition on a special slide at the Design Awards Ceremony.	•	•	•	•	•	•	Name Only	
Opportunity to present during the Design Awards Ceremony	•	•			•			
Logo visibility on post-awards winner promotion social media	•	•	•	•	•			
<u>Tickets & Badges</u>								
Complimentary admission to all DP23 events	10	8	6	5	4	4	3	2
Sponsor ribbon designation on DP23 name tags	•	•	•	•	•	•	•	
Admission to Sponsor Cocktail Party with AIA Pittsburgh Board of Directors	10	8	6	5	4	2		
Logo recognition on all pre-printed DP23 name tags	•							