



AIA
Pittsburgh

2015 Annual Report

What we're all about...

Improving, for society, the quality of the built environment by further raising the standards of architectural education, training, and practice; fostering design excellence; and promoting the value of architectural services to the public.

How you can remember what we're all about...

We help make architects better architects, and we advocate for architects, too!

Our Community in Numbers: We're growing again!

561 Members



123 Industry Partners



4.5%

Increase in
Total AIA Members

14%

Increase in
Assoc. Memberships

5%

Increase in Architect
Memberships



**Meet the
Board of Directors**

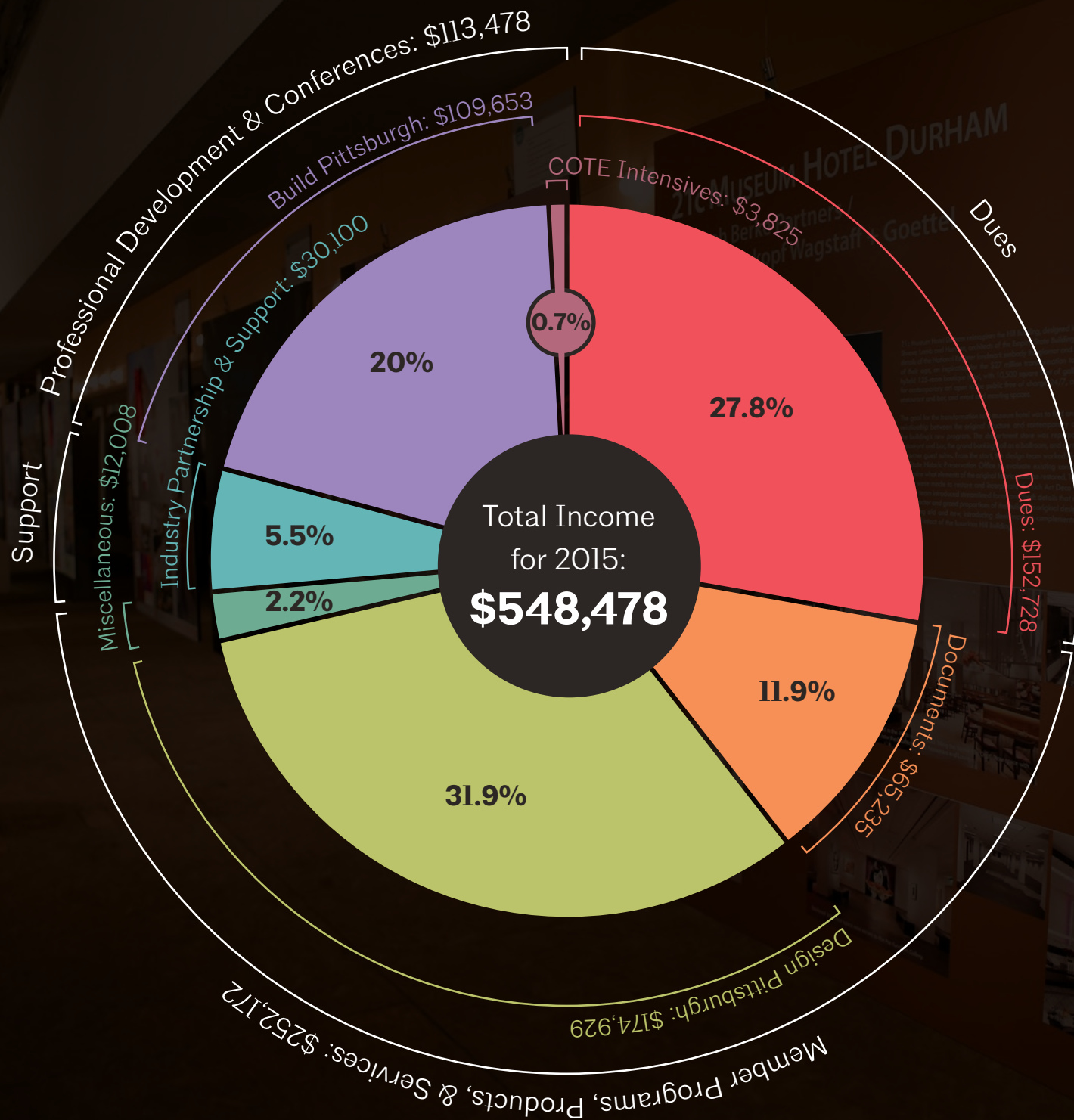


“I’ve found that the AIA provides different things at each level and all of them are meaningful. My volunteer work at the local level opened the door for many things that have been personally exciting and professionally fulfilling. I gained more leadership skills locally than anywhere else by serving on countless committees and the Board. Working at the state and national levels has given me a perspective of how public and government advocacy can change the built environment. I’ve always found that the time pays dividends by enriching my understanding of the profession and its valuable influence on society. You and the profession benefit when you invest your time and energy!”

BILL BATES, FAIA
NATIONAL VICE PRESIDENT, EAT’N PARK HOSPITALITY GROUP

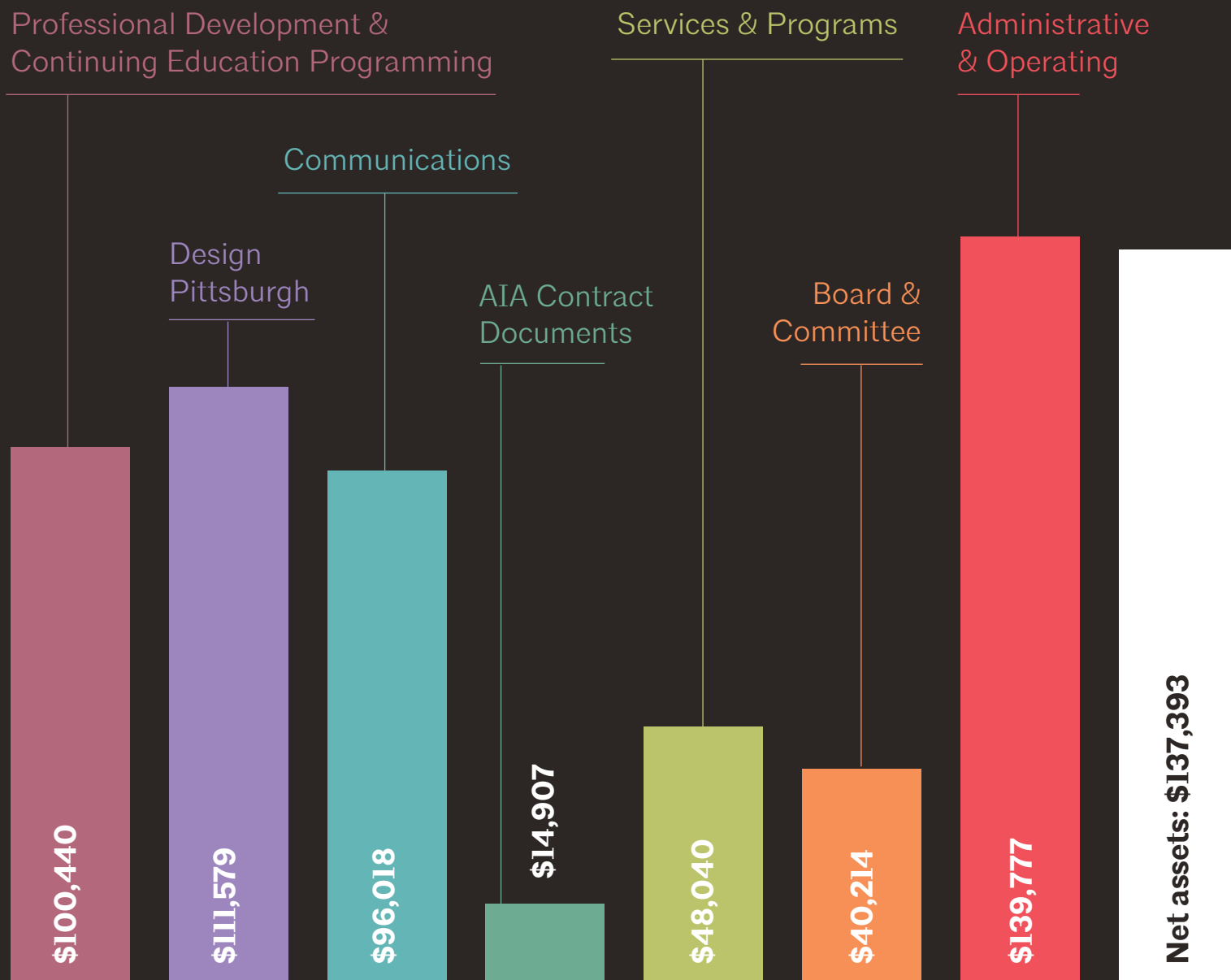
Income Sources

FINANCIALS



FINANCIALS

Expenses



A 17% increase from the previous year (2014).



“I am continually impressed with how active AIA Pittsburgh is in its advocacy and educational efforts. Through this work, I’ve had several opportunities to get involved with committees, and my firm considers it important to support these efforts as an Educational Partner. Also, as a recent transplant to Pittsburgh, AIA Pittsburgh has been a great resource for meeting new people and sharing ideas with the architectural community.”

PETE JEFFERSON, PE, LEED AP, HBDP
PRINCIPAL ME GROUP.



2015
INITIATIVES

1

Emerging Professional Engagement: Fostering the Future

**Revived the AIA Pittsburgh
Foundation for Architecture**

It's alive!

Established to provide leadership development for architects and emerging architectural professionals.

**Continued and Expanded
Programming for Emerging
Professionals** through
the efforts of YAF, AIA
Pittsburgh's Young
Architects Forum

ARE Reviews Series

Helping architects obtain licensure for more than 5 years!

Mentorship Programs

Storey Telling

AIA Pennsylvania's PALM Program Promoting Advocacy and Licensure through Mentorship

Newly Registered Architects Recognition

These individuals received a well-deserved congratulation for passing the AREs to obtain licensure... not a small feat.

Connect with YAF...




**Meet
the Officers**

2015
INITIATIVES

2

Communications: Creating a Two-Way Conversation

Social Media & Website Stats:

 6,500 Facebook Likes
↑ 3,200

 Twitter Followers 2,025
↑ 600

 LinkedIn

 Houzz

 Instagram

Heavy Traffic Ahead!

Top 5 Trafficked Pages
on aiapgh.org

Design Pittsburgh pages

Industry Resource Directory

Events Calendar

Job Board

Columns

2,000+ eColumns Subscribers

5000
153,352 Unique Pageviews on aiapgh.org
↑ 6%

2500



UNIQUE PAGEVIEWS

| APRIL 2015

| JULY 2015

| OCTOBER 2015

“Since I first joined AIA Pittsburgh and the Young Architects Forum, I received a lot of support and mentorship via a great network of professionals in many fields. I felt welcomed, part of a strong organization, and inspired by others around me. Now it is my turn to give back to the community, sharing my knowledge and supporting others in their development. Yet, I keep learning so much myself!”

BEA SPOLIDORO, ASSOC. AIA

RECIPIENT OF THE AIA PITTSBURGH 2015 PRESIDENT’S AWARD, ROTHSCHILD DOYNO COLLABORATIVE



2015
INITIATIVES

3

Member Programs & Services:

Directories

Industry Resource Directory

Revamped for better search functionality

Member Firm Directory Launch

Signature Firms



President's Holiday Party/Annual Meeting

View Leadership Succession in Progress...

Job Board/Resume Bank

More than **130 jobs** were posted in 2015



53%

“Get in. Get found.”

PUTTING MEMBERS IN TOUCH
WITH POTENTIAL CLIENTS

“Be green. Buy Local.
Find a Pittsburgh
architect.”

ENCOURAGING SUSTAINABLE BUYING PRACTICES

“Build local. Buy local.
Hire a Pittsburgh
architect for your
project.”

PROMOTING REGIONAL RESOURCES

Continuing Ed—Build Pittsburgh

AIA Pittsburgh's 14th annual continuing education conference and exhibitor show brought together a community of architects and built industry professionals to engage in institutional learning.

Build Pittsburgh provided programming that would be appealing and beneficial to engineers, owners, and other design industry professionals, in addition to our architect members, to collectively learn and promote collaboration.



36 presenters

400+ attendees

Almost 14,500 people visit the Build Pittsburgh pages on our website

37 companies exhibited

Attendees could earn up to 7 Hours of CE Credits in one day

COTE Intensives


We took a deep dive into various topics that are central and pertinent to the sustainability discussion and to developing this expertise—all with a critical blend of theory and practice.

Design Pittsburgh

Design Pittsburgh is a signature program of AIA Pittsburgh, celebrating excellence in architecture and design, and honoring those who create it.

Design Pittsburgh featured an **architectural design exhibition**; a juried **Design Awards competition** including the **Young Architects Studio Competition**; a **photographic competition and exhibit**; public voting opportunity for the coveted **People's Choice Award**; a **gala** for more than 400 attendees who included members, affiliates, design enthusiasts, and guests; the **50th Anniversary Celebration of the AIA/MBA Joint Committee**, and a ceremony recognizing the winners of the **prestigious AIA Pittsburgh's Design Awards**.

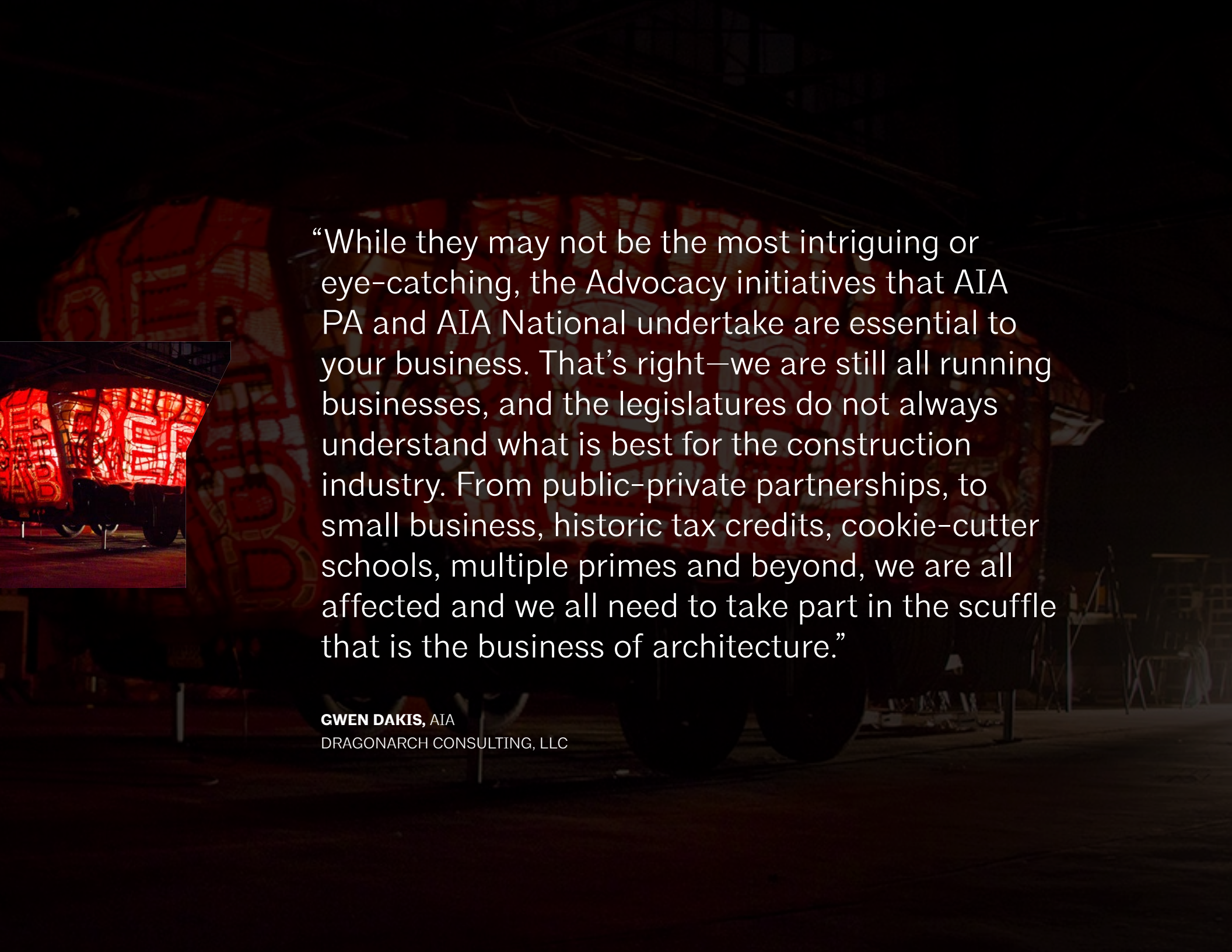
Design Pittsburgh highlights the importance of good design in our region and how our members, sponsors, partners, and the public support and promote the value of architecture and design in the places where we live, work, and play.

35%  Design Award Submissions


24 Award-Winning Projects in 2015

Through Design Pittsburgh exhibits and events, a variety of audiences gain an understanding of architects' broad expertise and talent.





“While they may not be the most intriguing or eye-catching, the Advocacy initiatives that AIA PA and AIA National undertake are essential to your business. That’s right—we are still all running businesses, and the legislatures do not always understand what is best for the construction industry. From public-private partnerships, to small business, historic tax credits, cookie-cutter schools, multiple primes and beyond, we are all affected and we all need to take part in the scuffle that is the business of architecture.”



GWEN DAKIS, AIA
DRAGONARCH CONSULTING, LLC



Existing



Proposed Design



2015
INITIATIVES

4

Outreach & Promoting Value: Architects in the Community

Providing opportunities for members with all levels of experience and skill sets to build capabilities for leadership through service on boards, commissions, and committees.



Advocating for Architects



Grassroots Leadership & Legislative Conference

Alongside AIA National, we were able to hold

150+ meetings with congressional members and their staffs and we raised

\$57,000+ for ArchiPAC—a new record!

AIA PA Architects Day

Our members met with 52 PA legislators and hand delivered issue packets to all 253 state legislators.

Design Pittsburgh

3,647
votes for the
People's Choice Award

1,000+
individuals attended the Design Exhibit, which was featured on the Cultural Trust's September Gallery Crawl.

49,000+
unique pageviews to Design Pittsburgh webpages and the online exhibit

2015 marked the

50th Anniversary
for the AIA-MBA Joint Committee.

PechaKucha Night Pittsburgh



PKN provides a voice, not only for architects and designers, but also for public artists and all creative types who want to share their work and ideas in a dynamic presentation, matching images and words in only six minutes and 40 seconds.

Forming new PKN Partnerships—We've partnered with AIGA Pittsburgh since 2008 and we welcomed the Greater Pittsburgh Arts Council (GPAC) as an additional partner in 2015.

20 Slides. 20 Seconds.
Experience It.

We celebrated Vol. 20 at the Carnegie Museum of Art! That's

7 years
of PKN Pittsburgh!



2016

INITIATIVES

1 Implement Firm Visits in an effort to better understand our members' needs and provide the most relevant services and programs.

2 Educate members to be able to serve successfully by providing leadership training and tools.

3 Launch AIA+2030 Professional Series 2.0 to help design professionals create buildings that meet the ambitious energy efficiency goals of the Architecture 2030 Challenge.

With 2.0, this program builds on the highly successful 2013-14 series by incorporating a broader pool of speakers, more local case studies, and in-depth tours of high performing built projects.

4 Establish Programming for AIA Pittsburgh's Foundation for Architecture

Provide a stipend for one emerging professional to attend this year's AIA National Convention in Philadelphia.

Develop a Leadership Institute.





“There is great value in the AIA-MBA Joint Committee; it is the only group for architects, general contractors, and owners to work together to help improve our industry. The MBA is proud of the alliance and continued cooperation of AIA Pittsburgh.”

STEVEN M. MASSARO

PRESIDENT OF THE MASTER BUILDERS' ASSOCIATION OF WESTERN PA, MASSARO CM SERVICES

Photo credits

View the Award Winning Projects from Design Pittsburgh 2015

Note: Photos on the same page are listed in a clockwise direction from the top left photo.

PAGE	PROJECT NAME	ARCHITECT NAME	PHOTOGRAPHER
2	Design Pittsburgh		Jason Cohn
4	University Center Transformation	WHR Architects with WTW Architects	ESTO Photographs, Inc.; Hester + Hardaway Photographers
7	Orientation Center, Frick Art & Historical Center	Schwartz/Silver Architects, Inc. with Loysen + Kreuthmeier Architects	Massery Photography, Inc.
7	Dubai Water Canal	AE7	AE7
7	21c Museum Hotel Durham	Perfido Weiskopf Wagstaff + Goettel with Deborah Berke Partners	Chris Cooper Architectural Photography, Glint Studios
7	DISCRETE HOUSE	FOLAN+TRUMBLE	Liam Frederick Photography
7	The Prairie House	Fisher ARCHitecture	Fisher ARCHitecture
8	Carnegie Library of Pittsburgh, Beechview Branch	GBBN Architects	Massery Photography, Inc.
9	Project RE_	Urban Design Build Studio	Urban Design Build Studio
11	Charleston Area Medical Center Cancer Center	Stantec	Jeffrey Totaro Architectural Photography
14	Pittsburgh Monospace	studio d'ARC architects, P.C.	Massery Photography, Inc.
14	McKeesport Downtown Housing	Thoughtful Balance	Denmarsh Photography
15	RE_FAB Mobile Fabrication Lab	Urban Design Build Studio	Urban Design Build Studio
16	Hazelwood Neighborhood Center	Thoughtful Balance	Denmarsh Photography
16	School of Freshwater Sciences	Bohlin Cywinski Jackson with Continuum Architects + Planners	Christopher Barrett
16	McKees Rocks Chartiers Avenue Streetscape	LGA Partners, LP	n/a
16	Uptown Lofts on Fifth	FortyEighty Architecture	FortyEighty Architecture
16	Cathedral Campus	Strada Architecture, LLC	Dennis Marisco
18	City View	Perkins Eastman	Perkins Eastman
19	Altius	Bucco Architecture	Walsh Photography
20	Sharpsburg Public Library	Front Studio Architects, LLC	Massery Photography, Inc.
20	Hotel Monaco	Strada Architecture, LLC with Gensler	Dennis Marsico
20	Energy Innovation Center	DLA+ Architecture & Interior Design	Jim Schafer Location Photography
20	Chatham University Eden Hall Campus	Mithūn; Engineers: Civil & Environmental Consultants, Inc.; Biohabitats; Interface Engineering	Annie O'Neill Photography

THANK YOU

YOU design, build, and create the places and communities that this organization represents. Thank you for being part of the AIA Pittsburgh community!



AIA
Pittsburgh