

2017 **ANNUAL REPORT**



AIA
Pittsburgh

We believe good architecture and design matters, and because of this we are dedicated to supporting the profession, as well as advocating for healthier, safer and more sustainable buildings in our city and region.



AIA
Pittsburgh

Our objective is to improve, for society, the quality of the built environment by further raising the standards of architectural education, training, and practice; fostering design excellence; and promoting the value of architectural services to the public.



AIA
Pittsburgh

AIA Pittsburgh offers a variety of services to our members: continuing education, leadership development, knowledge networks, business tools and expertise, public policy advocacy, collaborations with the design and construction industries, and student and public outreach, among others.

We hold two big annual events, Build Pittsburgh and Design Pittsburgh, and support a variety of dynamic committees—from the Committee on the Environment to the Young Architects Forum.



AIA
Pittsburgh

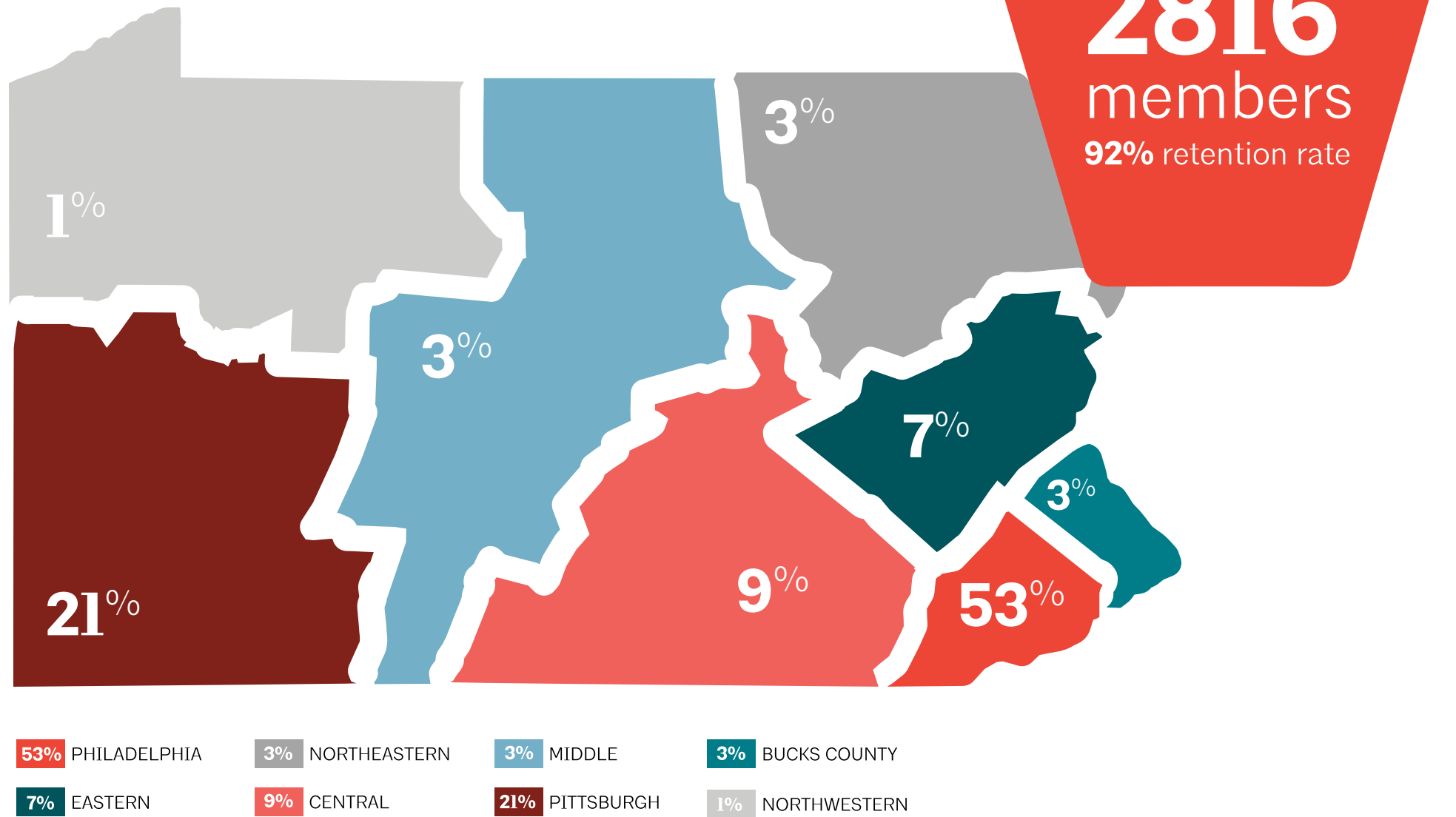


Membership

AIA Pittsburgh is part of a national network of over 200 AIA chapters representing over 90,000 architects.

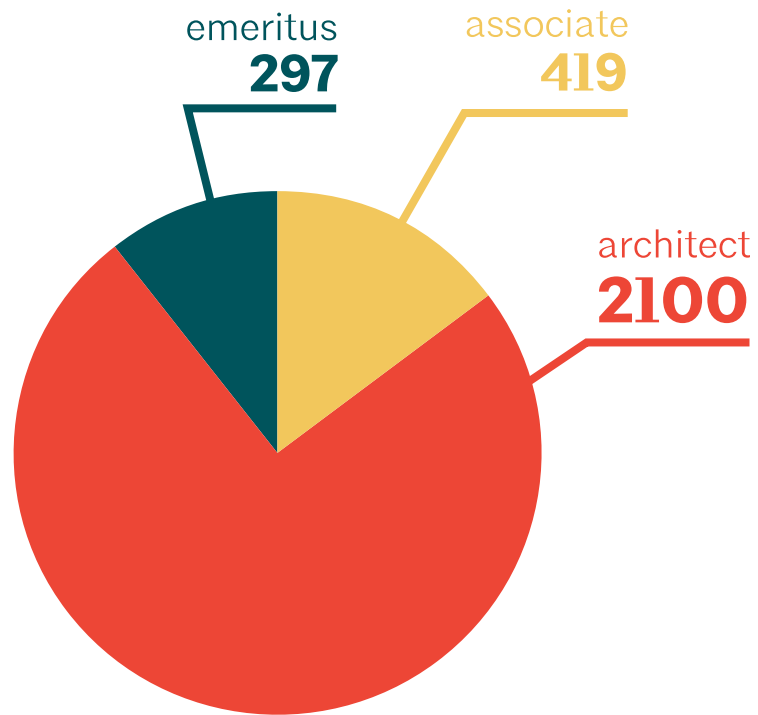
Membership by the Numbers

PA Member Chapter Breakout

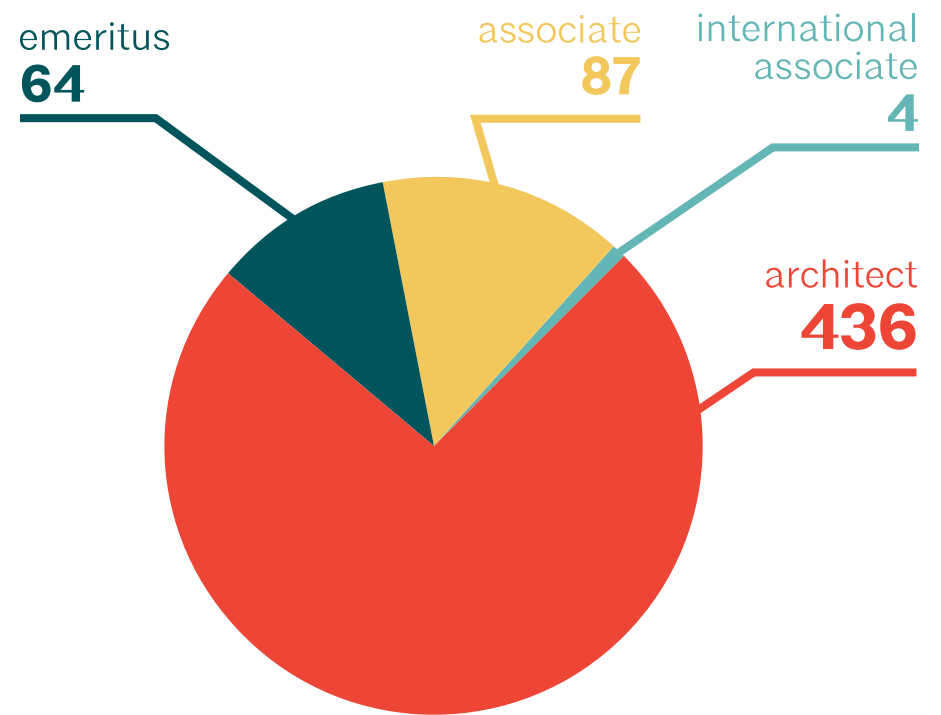


Our Community in Numbers

State wide



AIA Pittsburgh: 591 Members 1% Increase from 2016



Meet the
Board of Directors



32 young professionals
successfully completed the Architect Registration
Examination (ARE) and Architectural Experience Program
to become registered architects in 2017.

Congratulations!

100+
Industry Partners



“

As a sponsor and industry partner of AIA Pittsburgh, and proudly supporting AIA PA as a Board member, CEC values and supports AIA's public outreach effort. It is vital to our profession to educate the public on the value of good design and the role architects play in our experiences with the built environment, and CEC believes the People's Choice Award is an exemplary outlet for helping to accomplish that goal.

RAY SINAGRA, AIA
Civil & Environmental Consultants, Inc.

”

2017 FINANCIALS INCOME

Total Income 2017 \$613,133

Net Assets in 2017: \$130,544

\$4,080
0.7%
Marketing &
Advertising

\$173,255
28.2%
Dues

\$119,380
19.5%
Build Pittsburgh

\$7,605
1.3%
Industry
Partnership &
Support

\$7,870
1.3%
Miscellaneous

\$24,885
4%
Professional
Development
and Continuing
Education

\$164,999
26.9%
Design Pittsburgh

\$47,330
7.7%
Capital
Campaign for
New Office

\$48,954
8%
Documents
& AIA National
Revenue Share

2017 FINANCIALS EXPENSES

Total Expenses 2017 \$540,616

\$12,169
2.3%
AIA Contract
Documents

\$126,303
23.4%
Professional Development,
Build Pittsburgh & Continuing Education

\$122,730
22.7%
Design Pittsburgh

\$30,485
5.6%
Board &
Committee
Expenses

\$167,184
30.9%
Administrative
& Operating Expenses

\$35,223
6.5%
Member
Services
& Programs

\$46,522
8.6%
Communications

A group of young architects, all wearing white hard hats, are gathered around a table in a construction site. They are looking at and discussing architectural plans spread out on the table. The background shows the wooden framing of a building under construction. The image is overlaid with a teal diagonal graphic. The text "AIA Pittsburgh's Young Architects Forum" is centered over the image.

AIA Pittsburgh's Young Architects Forum

AIA Pittsburgh's Young Architects Forum: Leadership Mentorship Fellowship

YAF organizes a number of Building Tours, ARE Review Series, and cross-disciplinary events and opportunities throughout the year.

YAF participates in the ACE High School Mentorship program and partners with students through AIAS at Carnegie Mellon University and the University of Pittsburgh.

Mentorship Programs

Storey Telling happens twice a year and provides mentors an opportunity to share their experiences with the next generation of architects.



Listen

AIA Pennsylvania's Promoting Advocacy and Licensure through Mentorship Program (PALM)

provides mentorship in a small-group atmosphere.

45 participants—including students, emerging professionals, and established professionals—met three times to share experiences, advice, and skills and to discuss architectural issues.



Connect
with YAF:



Meet
the Officers



AIA Pittsburgh's Foundation for Architecture

The Leadership Institute, a program of the Foundation since 2016, teaches leadership skills to young and mid-career architects.



Class of 2016-2017:

18 Graduates

Class of 2017-2018:

21 Graduates



“

It is critical that we as architects strive to engage with society and create meaningful transformations within our communities. As more of the challenges and opportunities we face as a region and a society are of a complex, systemic nature, the architect's creativity, problem-solving mindset and visionary planning is needed and can have a broad impact. Through the process of engagement we demonstrate our value as architects.

MIKE GWIN, AIA

AIA Pittsburgh President, Rothschild Doyno Collaborative

”

Communications & Outreach Committee:

Promoting
the value of
architectural
services to
the public and
engaging with
our members.

Social Media and Website Stats



221,739
Facebook Reach

126,214
Unique Pageviews to
AIA Pittsburgh's website



2,660
Twitter Followers
(up 280 from 2016)



1,100
Instagram Followers
(up 315)



2,000+
COLUMNS Subscribers

Top 5 Trafficked Pages on aiapgh.org

1 Job Board

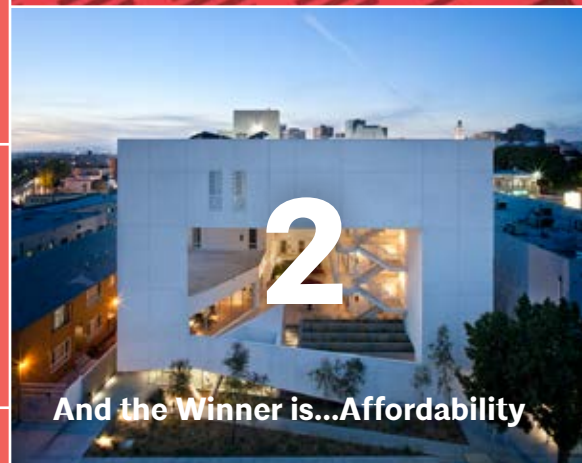
2 AIA Pittsburgh Home Page

3 Design Pittsburgh View and Vote

4 COLUMNS Digital Magazine

5 AIA Pittsburgh Directories

Most Viewed COLUMNS Articles



PechaKucha Night Pittsburgh



From gerrymandering to community design and engagement to the museum of beer, we've had a great run of PechaKucha Nights in 2017.



PKN is held three times per year in collaboration with AIGA Pittsburgh and the Greater Pittsburgh Arts Council. They are informal, informative and fun, held in more than 900 cities worldwide, where creative people share their ideas, works, and thoughts in a 20×20 format.

20 Slides.
20 Seconds Each.
Experience It.





Advocating for Architects

In one day, nearly **45 AIA PA** members and **AIAS students**, including many from Pittsburgh, met with over **45 legislators** and/or legislative staff in the capital building in Harrisburg.

They advocated for issues and policies that impact the built environment and architects, and dropped off policy briefs and educational materials with over **200 state representatives and senators**.

“

My work with Urban Design Associates has me on the road quite a bit. I love being able to work on projects around the country and around the world, but Pittsburgh is a pretty special place, so I love the opportunity to make my mark here at home as well. As an architect and urban designer, I connect to so many different disciplines on a daily basis. This puts me in contact not only with different professions and skills, but with all sorts of people. While my knowledge, expertise and connections will help my clients, it can also help my neighbors as I work within my community to create a stronger place.

ASHLEIGH WALTON, AIA
Urban Design Associates

”

Raising the Standards of Architectural Education, Training, and Practice

Build Pittsburgh 2017

AIA Pittsburgh's 16th annual continuing education conference and exhibitor show.

Attendees could earn up to 7 hours of Continuing Education credits in one day.

400+ attendees
32 presenters

Brought together architects and built industry professionals to engage in learning, collaboration and networking.

Provided cutting-edge programming beneficial to architects, engineers, owners, and other design industry professionals.



 **AIA**
Pittsburgh

**Build
Pittsburgh
2017**

**GOOD
DESIGN
DELIVERS.**

Sustainable
Safe
Equitable
and Diverse Communities

 04.05

Design Pittsburgh 2017

Design Pittsburgh 2017 featured an architectural design exhibition; a juried Design Awards competition including the Young Architects Studio Competition; a public voting opportunity for the coveted People's Choice Award; PechaKucha Night Pittsburgh; Storey Telling; a gala for more than 400 attendees who were members, affiliates, design enthusiasts, and guests; and a ceremony recognizing the winners of the prestigious AIA Pittsburgh Design Awards hosted by *'Burgh Vivant's* Brian Edward.

Design Pittsburgh highlights the importance of good design and how our members, sponsors, partners, and the public support and promote the value of architecture and design in the places where we live, work, and play.

38 firms submitted a total of
99 projects.

3,415 votes

cast for the People's Choice Award.

We launched AIA Pittsburgh's theme for the year **"Design with Purpose"**, beginning a yearlong discussion of **'why do we do what we do'** and how can we better convey the meaning and impact behind what our members design.



Design Pittsburgh 2017 continued

For the first time, we asked architects to share the intent or purpose behind each submission to help tell each project's story through our digital gallery. We also asked the public 'why do you like the project you chose [for the Peoples' Choice Award]?'—and shared the comments with the firms.

It's an open, bright but yet warm environment. Very inviting. Relaxed atmosphere. My daughter is an employee there and loves the building. It also has tremendous curb appeal.

**ABOUT UNIVERSITY
VETERINARY SPECIALISTS
DESIGNED BY QKARCHITECTURE**

"I dance here, and it's a special place for us all to practice. We love this building, from the Pilates room, to the studios, to the main staircase. It's beautiful. Thank you all!"

**ABOUT THE PITTSBURGH
BALLET THEATER
DESIGNED BY IKM INC.**

"I loved the simplicity and materiality of the design which is perfectly suited for prayer and gathering in small rural community. It's not flashy—and that is a large part of its charm. I feel that the architects built this not to polish the ego of themselves or their clients, but to diligently serve the need of the people who will be using this chapel."

**ABOUT "RURAL CHAPEL"
DESIGNED BY MIDLAND ARCHITECTS**



Tools and Resources

AIA Pittsburgh provided access to a variety of tools, knowledge and resources to strengthen our members practice. Here are quick links to a few of the most popular.



**The American
Institute
of Architects**



AIA
Pittsburgh



AIA
Pennsylvania

Industry Resource Directory

Member Firm Directory

**AIA Pittsburgh
Job Board & Resume Bank**

126 jobs posted in 2017

**Architect's Advocacy Day
in Harrisburg**

PA Architects PAC



Pennsylvania Architects PAC
The Political Action Committee of
AIA Pennsylvania

Where We Stand

AIA Message Book

How to talk about architecture with clients
and the public

Business Intelligence & Tools

Including surveys, market research reports,
best practice guides, and articles

Small Firm Exchange

Advocacy Action Center

AIA KnowledgeNet

CES Discovery



2017 was a year of change for AIA Pittsburgh, and for our city as it continues to evolve at a rapid pace. As your Chapter we stopped and took stock of who we are, what is happening around us, and why we do what we do. We are nearing completion on a 3-year plan that will guide organizational leadership, values and direction in new and engaging ways. You will see greater collaboration, deeper dives into trends and issues affecting the profession, new education and leadership options, and ways to influence the forces shaping our city.

MICHELLE FANZO

Executive Director, AIA Pittsburgh

