



September 29, 2022

	Official Sponsor (1) \$12,500 SOLD	People's Choice Award Sponsor (1) \$8,500	Sustainable Design Sponsor (1) \$6,250	Gold Sponsor \$4,250	YASC Sponsor (1) \$3,500 SOLD	Silver Sponsor \$3,250	Bronze \$1,650	Contributor \$650
Event Promotions & Public Relations								
Logo recognition on all Design Pittsburgh 2022 promotional print materials, including the save the date notice, the invitation (sent to 3,500) and the program if applicable.	•	•	•	•	•	Program Only & Name Only	Program Only & Name Only	Program Only & Name Only
Logo recognition with hyperlink on the AIA Pittsburgh website, featuring Design Pittsburgh 2022 and voting for People's Choice Award.	•	•	•	•	•	Name Only	Name Only	Name Only No Hyperlink
50-word profile of your organization on the AIA Pittsburgh website.	•	•						
Logo recognition with hyperlink on all DP'22 promotional e-communications.	•	•	•	•	•			
Logo recognition with hyperlink included in eColumns, AIA Pittsburgh's weekly e-newsletter, sent to over 2,000 throughout the Design Pittsburgh 2022 promotional period.	•	•	•					
Verbal acknowledgment during all DP'22 events.	•	•						
Recognition in all DP'22 media advisories, press releases, and social media promotional announcements.	•	•						
Acknowledgment in DP'22 Media Partnership placements when applicable.	•	•	•					
AIA Pittsburgh will provide your organization with a Promotional Tool Kit to help maximize your company's sponsorship, containing written and creative materials—including press release and email blast templates, graphic artwork, and a Communications Resource Guide.	•	•	•	•	•	•	•	•
Advertising								
Complimentary digital banner advertisement, placed on the AIA Pittsburgh website for 3 months.	Homepage & 230 x 500	230 x 500	230 x 500	230 x 300	230 x 130	230 x 130		

