



Design Pittsburgh 2021: Digital Promotion Kit

AIA Pittsburgh Social Media Platforms: *Follow Us!*

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Official Hashtags:

#DesignPgh21

#YASC21

#DesignMatters

#AIApgh

#AIApghPeoplesChoice

#DP21Sponsor

Important Links:

Design Pittsburgh Voting People's Choice Online Exhibit:

<https://designpgh.secure-platform.com/a/gallery?roundId=3>

Design Pittsburgh Ticket Purchase: <https://aiapgh.ticketleap.com/dp21/>

Notable Deadlines:

People's Choice Award Voting Ends – **September 17, 2021**

Design Pittsburgh Online Ticket Sales Close – **September 24, 2021**



Sample Tweets

See a project you like? VOTE for #DesignPgh21 People's Choice Award today! Voting is open to all + winners will be announced at Design Pittsburgh on Sep. 30. Voting ends 9/17.

LINK

Cast your vote for the #AIAPghPeoplesChoice and help us win! #DesignPgh21 will be a night of celebration and good design, so be sure to have your voice heard! #DesignMatters

LINK

We are proud to sponsor Design Pittsburgh 2021! Celebrate with us on Sep.30 to admire good design in our city, and network with the A/E/C community. @AIAPgh #DesignMatters #DP21Sponsor

LINK



Sample Facebook Posts

Join us + @AIA Pittsburgh for Design Pittsburgh 2021! We look forward to celebrating a night of good design with you. Vote for your favorite project and tell us why, today. #DesignPgh21 #DP21Sponsor

LINK

Come celebrate the local architecture community and good design with us at #DesignPgh21! Tickets are available online until Sept. 24! Be sure to grab yours before the night of. #AIAPgh

LINK

Casting a vote for the Design Pgh People's Choice Award is open to ANYONE! Vote for us using the online exhibit before Sept. 17, to help us win! #DesignPgh19 #DPFacesOfDesign

LINK

We are proud to sponsor #DesignPgh21! Come see the ## project submissions submitted this year. Celebrate with us on Sep. 30, and see who won the People's Choice Award. #DP21Sponsor

Share the Design Pittsburgh 2021 Event on Your Facebook Page

1. Visit AIA Pittsburgh's page and click 'Events'
2. Choose 'Design Pittsburgh 2021'
3. Click the three dots on the right hand side of the event listing



4. Choose 'Add to page..'

Sample Internal News E-blast

Design Pittsburgh 2021 – Faces of Design

Join us along with AIA Pittsburgh as we celebrate the places and people who make a difference through good design. View the digital exhibit and cast your vote for the People's Choice Award. To purchase tickets, click [here](#).