2020 Annual Report
A Message from the Executive Director

Dear Members, Partners and Friends,

AIA Pittsburgh is excited to share with you our 2020 Year in Review. 2020 was not all Zoom and doom, though there were days when it may have felt like it. It was a year that gave many of us a hard nudge to learn new things – from technology to terminology to ways of seeing and reflecting on our society and architects’ role in it.

While the COVID-19 pandemic hindered some of our Chapter’s plans for the year, it also presented new opportunities and identified ways that architects can make a difference in the face of the unexpected. Just one example is the Advocacy Committee exploring how architects could put their skills to use converting spaces for a COVID-19 care surge. The Chapter hosted four Town Halls and two Legal & HR Roundtables as forums to share information and learn from industry experts as everyone tried to adjust to a new normal. The pandemic further brought to light inequities in our communities, workplaces and homes, and spurred important discussions and action steps in our many of our committees. As part of this AIA and ULI hosted our first joint program, Built by Women, and our Equity Diversity and Inclusion group started researching and analyzing member demographics to better understand our community and its needs. We are still too close to 2020 to fully understand how it will change how we think, work, and live with each other, but already we are seeing new spaces designed with health and inclusiveness top of mind.

One of the greatest takeaways of the year is how valuable it is to be part of a community that remains resilient in the face of crisis. Members shared experiences and ideas across firms, local and state Chapters worked together even more to provide opportunities and resources for our members, and we collaborated with our partners to tackle shared challenges. Another great takeaway is that we simply missed seeing each other and the little joys of shared experiences.

Hoping to see all of you soon,

MICHELLE FANZO
Executive Director, AIA Pittsburgh
**OUR VISION**

AIA Pittsburgh members play a central role in ensuring healthy and sustainable design and development in all communities in which we serve.

**OUR MISSION**

AIA Pittsburgh improves the built environment in which we live, work and play by raising the standards of architectural training and practice, supporting our members efforts to design healthy, safe and connected places and spaces, and promoting the value of architectural services to the public.

**OUR VALUES**

<table>
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<th>Member support and development</th>
<th>Environmental stewardship</th>
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<tr>
<td>Design advocacy</td>
<td>Equity, diversity and inclusion</td>
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<tr>
<td>Civic engagement</td>
<td>Integrity, openness, empathy and patience</td>
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As the second largest chapter in Pennsylvania, we are part of a national network of over 200 AIA chapters representing over 95,000 architects.

2,876

AIA Pennsylvania Members consisting of:

- Architect: 2,069
- Associate: 432
- Emeritus Members: 280
- Architect Fellow: 53
- Intl Associate: 8
- Architect Fellow Emeritus: 34
- Intl Associate: 8

AIA Pennsylvania Membership
607 AIA Pittsburgh Members consisting of:

- Architect: 438
- Associate: 90
- Emeritus: 57
- Architect Fellow: 10
- International Associate: 2
- Emeritus: 10
- Fellow: 43

30+ Industry Partners

Newly Registered Architects
4 young professionals successfully completed the Architect Registration Examination (ARE) and Architectural Experience Program (AXP) hours to become registered architects in 2020.

Congratulations to:

- Kara Berteotti
- Matt Dawson
- Brian Karcher
- Parva Markiw
AIA Pittsburgh’s 2020 Board of Directors

Joe Chaffin, AIA
President

Dina Snider, AIA
1st Vice President

Bea Spolidoro, AIA
2nd Vice President

Sean Sheffler, AIA
Secretary

George Rieke, AIA
Treasurer

Stephen Winikoff, AIA
Immediate Past President

John Ryan, AIA

Lisa Carver, AIA

Patricia Culley, AIA

Nickie Cheung
Assoc. AIA

Quintin Kittle, AIA

Catherine Wick, AIA

Lawrence Fabbroni, AIA

Amanda Markovic, AIA

Lena Andrews
ACTION-Housing

Grant Ervin, Department of City Planning

Michael Cremonese, Esq.

Michelle Fanzo
Executive Director

Stephen Lee, AIA
Head, CMU School of Architecture
(through July)

Omar Khan, Head, CMU School of Architecture

Chitika Vasudeva
AIAS President
(through July)

Carly Sacco
AIAS President
“We believe collaboration and trust are very important for the AEC industry and community stakeholders. Through AIA Pittsburgh, we have been able to collaborate and establish long term business relationships and friendships based on trust. We have been involved with AIA Pittsburgh for many years thorough our sponsorships and participation on the Committee on the Environment. The best is yet to come!”

David C. Price, PE  
Senior Vice President  
Allen + Shariff Engineering, LLC

Diane E. Bookwalter, PE  
Vice President  
Allen + Shariff Engineering, LLC
$184,919 Dues
$4,500 Industry Partnership & Support
$17,375 Continuing Education & Member Events
$49,902 Build Pittsburgh
$27,974 AIA Contract Documents & Revenue Share
$115,640 Design Pittsburgh
$600 Marketing & Advertising
$560 Miscellaneous + Office Rentals

$401,470 TOTAL INCOME
2020 Finances: Expenses

$370,677 TOTAL EXPENSES

- $146,639 Administrative & Operating Expenses
- $65,695 Build Pittsburgh & Continuing Education
- $68,353 Design Pittsburgh
- $33,528 Communications
- $19,633 Member Services & Programs
- $27,124 Board & Committee Expenses
- $9,705 AIA Contract Documents

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YAF organizes a number of Building Tours, ARE Review Series, and cross-disciplinary events and opportunities throughout the year.

YAF participates in the ACE High School Mentorship program and partners with students through AIAS at Carnegie Mellon University and the University of Pittsburgh.

Events in 2020

- 49 Sketch Challenge Submissions
- 11 Monthly Meetings
- 8 Yax Presenters
- 6 Carpenter Training Courses
- 5 Board Members
- 4 Virtual Game Nights
- 3 ARE B-Side Sessions
- 3 Building Tours
- 2 Studio Competition Submissions
AIA Pittsburgh’s Young Architects Forum

2020 Officers

Anastasia Markiw, AIA Chair
Cassandra Osterman, AIA Mentorship Chair
Michael Sweterlitsch, Assoc. AIA Fellowship Chair Co-Chair

Jason Andrews, Assoc. AIA Fellowship Chair Co-Chair
Walt Haim PR Chair
Eric Phillips, AIA Past Chair

“YAF is vital for the sustainability of the AIA membership. We are future architects, future principals, and future industry leaders. The emerging professionals in this committee have such energy, vigor, and talent that provide a bright future for AIA Pittsburgh. Having a larger network of like-minded young professionals was important to my personal professional growth. AIA Pittsburgh and YAF are building blocks to licensure and the connections made through YAF and the AIA end up being significant relationships that last years.”

- Anastasia C. Markiw, AIA 2020 YAF Chair

Connect with YAF:

@YAFpgh Facebook

...ALWAYS HAS BEEN
Pittsburgh Architecture Foundation

Our mission is to advance architects’ meaningful and collaborative involvement throughout the Pittsburgh region: fostering civic activism and leadership, sustainability, and the well-being of our communities.

THE PITTSBURGH ARCHITECTURE FOUNDATION FOCUSES ON THREE MAIN POINTS:

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<th>The Leadership Institute</th>
<th>Public Outreach</th>
<th>Community Engagement</th>
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<td>Since 2016 this leadership program, developed for our Chapter’s young and mid-career architects, has celebrated 79 graduates and the motivational influence they bring to the architecture and engineering professions. Due to COVID-19 restrictions there was no 2020 class, however classes are expected to resume in 2021.</td>
<td>AIA Pittsburgh is convening an important conversation - how the built environment affects the health and wellbeing of our region. Our Blueprint for Better initiative received a $11,000 grant from the Staunton Farm Foundation to further our work in 2020.</td>
<td>The Façade Renovation Program, begun in 2019, helps small, locally owned business in under-served communities re-envision their storefronts. The community-based work was put on hold for 2020 and program volunteers focused on developing a ToolKit for the program. The Program and its AIA Pittsburgh volunteers were featured in the national AIA magazine, YAF Connection.</td>
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Leadership Pipeline

PAF and the Chapter jointly supported two scholarships for members to attend the 10-week National Intercultural Leadership Training program developed by AIA Minnesota.
Advocacy Committee

Identifies, explores and advocates for issues that impact architects and the built environment in western PA. The group provides outreach to and discussions with local legislators, decision-makers and partners. Highlights of committee accomplishments in 2020 include:

- Established quarterly meetings with the new Director of the Dept. of Permits, Licensing and Inspections (PLI)
- Began developing a 2-year local advocacy platform for the Chapter

AIA-MBA Joint Committee

Promotes collaboration between the design and construction industries and supports cooperation and learning between the two groups. In 2020:

- Published a paper and brochure for First-Time Building Owners
- Created a task force to identify and address issues and best practices with PLI.

Blueprint for Better

Builds on recent and developing research in neuroscience, sociology and psychology about how space impacts human wellbeing and how people perceive space. The initiative promotes architecture as a foundational element in what kind of city/region we are and for whom.

- Presented a session at Build Pittsburgh and received an $11,000 grant to continue its work in 2021.
2020 Committee Accomplishments (continued)

Committee on the Environment (COTE)
Serves as the community and voice on behalf of AIA Pittsburgh architects regarding sustainable and resilient design. The group advances design practices that enhance a building’s quality and performance, and promote human wellbeing. In 2020:
• Held 3 seminars and established 3 sub-committees: Education; Tall Timber; Deconstruction & Reuse

Design Pittsburgh Committee
Plans and executes AIA Pittsburgh’s signature program, Design Pittsburgh, which includes the Design Awards competition, exhibition and celebration. The committee seeks to engage the public in the value of good design in our communities. In 2020, the group helped shape a highly successful event with:
• 52 projects from 22 firms
• 1000+ virtual attendees
• 3 Social Impact Awards
• A Design Awards jury from AIA Baltimore

Design Research + Practice Group
Infuses research into the practice of architecture in Pittsburgh and beyond and openly shares emerging data and knowledge with our community. The group hosts a lunch + learn format, speakers and online resources.
• Held presentations of research and projects
• Applied for research grant
2020 Committee Accomplishments (continued)

Education Committee
Directs the planning and/or development of AIA Pittsburgh’s continuing education programming, including Build Pittsburgh, Procrastinator’s Day, and ad hoc trainings. In 2020:

• For Build Pittsburgh, attracted 274 attendees and 44 presenters for 17 courses
• Held Procrastinator’s Day with 10 CEU sessions in December

Equity, Diversity and Inclusion Committee
Explores and fosters diversity, equity and inclusion issues in the architecture profession in our region. In 2020:

• Collected and analyzed member/PA architect statistics to better understand our community.
• Shared resources.

Healthcare Committee / AIA Academy of Architecture for Health (new)
Shares knowledge and collaborates to improve health design education, connect to health design resources, strengthen the pipeline of architects for health/wellness design, and provides advice to the wider community. In 2020:

• Established 3 sub-committees: Knowledge, Emerging Professionals, Collaboration
• Hosted frequent guest presenters to share knowledge and opportunities
Outreach Committee (the “OC”)
Engages new and existing members of the AIA community through a variety of events. The group seeks to create an engaged, knowledgeable, and diverse membership of architects and related professionals. In 2020:
• Held the second En Masse Design Mixer to welcome new members
• Supported an International Architects Facebook Page

Young Architects Forum (YAF)
Supports and encourages young professionals in the field of architecture to: obtain their license, become involved with career development opportunities, engage allied professionals through collaboration, and have fun. In 2020:
• Held Sketch Challenge
• Provided ARE support
• Organized Building tours
• Held Young Architects Studio Competitions
• Hosted game nights

Click here to learn more about the Committees
Social Media & Website Stats

- **Website Pageviews**: 81,560
- **Facebook Reach**: 57,311
- **Columns Subscribers**: 1,856
- **Twitter Followers**: 2,771
- **Instagram Followers**: 1,727
- **Connections**: 470
Most Viewed COLUMNS Articles

From the Firms – May 29, 2020

The House Next Door: Architects Eric Fisher and Bea Spolidoro design a life in Shadyside

Design Pittsburgh 2020 Award Winners

Architects, designers rethink the office of the future

Architect behind iconic Pittsburgh buildings and Penn State alum Louis Astorino reflects on career
PechaKucha Night Pittsburgh

PechaKucha night was held on February 20 at museumlab with a wide variety of creativity.

Since 2008, PKN is held in collaboration with AIGA Pittsburgh and the Greater Pittsburgh Arts Council. They are informal, informative and fun and are held in more than 1,000 cities worldwide.

PechaKuchaPgh Facebook page
PechaKuchaPgh Instagram
20 Slides. 20 Seconds Each. Experience It.
AIA Pennsylvania hosted the second Architects Tele-Action Day. In one day, AIA Pennsylvania members and AIAS students, including many from Pittsburgh, met virtually with legislators. They advocated for issues and policies that impact the built environment and architects, and shared policy briefs and educational materials with over 200 state representatives and senators. Members discussed the Statute of Repose, Anti-Indemnification, and High Performance Buildings.
RAISING THE STANDARDS

AIA Pittsburgh’s 19th annual continuing education conference and exhibitor show - 1st ever virtual!

Attendees could earn up to 13 hours of Continuing Education credits.

Brought together architects and built industry professionals to engage in learning, collaboration and networking.

Provided cutting-edge programming beneficial to architects, engineers, owners, and other design industry professionals.

274 Attendees
44 Presenters
17 Courses
1 Virtual Platform
Our firm was honored to receive AIA Pittsburgh’s People’s Choice Award in 2020, including receiving a record-breaking number of votes for the new sensory-friendly suite at Pittsburgh International Airport. It was affirming to receive this reaction from the community on our profession’s focus to meeting a real need in our society. The People’s Choice Award gives the local community a voice as well as an avenue to learn more about the top-notch architecture projects in our region, and this award was a real testament to the importance architecture holds in improving everyday lives. It was very rewarding for our firm to work with the Airport Authority and the autism community to design this unique project; it was even more affirming to see the public’s response.”

Kevin Hayes, AIA
Hayes Design Group Architects
Design Pittsburgh - View the 16 Winning Projects in 2020
AIA Pittsburgh members gathered virtually for the Annual Meeting & President’s Party, which began with a cocktail and mocktail demo and concluded with a round of very competitive Architecture Pictionary. Members voted in four existing Board members for second terms:

- Nickie Cheung, Assoc. AIA (1-year term)
- Quintin Kittle, AIA (3-year term)
- Sean Sheffler, AIA (3-year term)
- Bea Spolidoro, AIA (3-year term)
- Anne Chen, AIA was voted onto the AIA PA Board (3-year term)

The meeting also welcomed 20 new AIA Pittsburgh members, honored five retiring architects and celebrated four newly registered architects. 2020 Chapter highlights were shared, noting the shift to virtual events, committee accomplishments, and cost-cutting measures due to revenue loss. The Board Presidency was transferred from Joe Chaffin, AIA to Dina Snider, AIA; and the YAF Presidency was transferred from Anastasia Markiw, AIA to Cassandra Osterman, AIA.
Tools & Resources

AIA Pittsburgh provided access to a variety of tools, knowledge and resources to strengthen our members’ practice. Here are quick links to a few of the most popular.

AIA Pittsburgh Resources

Industry Resource Directory  
Member Firm Directory  
Job Board & Resume Bank  
COVID-19 Resources:  
  AIA Pittsburgh  
  AIA Pennsylvania  
  AIA National

AIA National Resources

AAH (Academy of Architecture for Health)  
Framework for Design Excellence  
Where We Stand  
AIA Message Book: How to talk about architecture with clients and the public.  
Business Intelligence & Tools: including surveys, market research reports, best practice guides, and articles.  
Small Firm Exchange  
Advocacy Action Center  
AIA KnowledgeNet  
CES Discovery

AIA Pennsylvania Resources

Architect's Advocacy Day in Harrisburg  
PA Architects PAC
“2020 brought the world closer together through the shared experience of COVID-19 while physically dividing us through social distancing. Our strategic vision of ensuring healthy, sustainable and resilient design and development in Western PA became amplified through conversation and discourse that was made more accessible through virtual meetings. The architect as a problem solver and the AIA as a facilitator put us at the table as a leader in efforts to understand and address new challenges related to practice, design and community that we were unaware of as 2020 began and will forever be changed in the future.”

Dina F. Snider, AIA
2021 AIA Pittsburgh President, and Principal of Strada Architecture
Thank you to our 2020 Sponsors

The following sponsors have contributed to both Build Pittsburgh & Design Pittsburgh

**Build Pittsburgh Sponsors**
- Allegheny Millwork & Lumber
- Building Point Ohio Valley
- EPIC Insurance Brokers & Consultants
- Performance Roofing Associates
- Providence Engineering
- R.I. Lampus Company
- RJ Bridges
- Stephany Associates
- Schluter Systems
- Turner
- Vitro Architectural Glass

**Design Pittsburgh Sponsors**
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- Elite Lighting
- EPIC Metals
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- H.F. Lenz Company
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- Iams Consulting, LLC
- Indoff Inc.
- Keystone Structural Solutions
- Lam Partners
- Massery Photography, Inc.
- Master Builders’ Association of Western PA
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- Michael Baker International
- Mistick Construction Company
- Nello Construction
- Perkins Eastman
- PJ Dick
- Repco II
- Rothschild Doyno Collaborative
- Rycon Construction, Inc.
- Shannon Construction Co.
- Stantec
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- Wilke & Associates, LLP
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