A MESSAGE FROM THE EXECUTIVE DIRECTOR

In 2019, our strategic direction of greater collaboration and connection advanced and blossomed. For the first time, we developed a Vision Statement and Core Values for the Chapter, deepening an understanding of why we do what we do. Our annual theme - “Faces of Design” - highlighted the wide array of people in our community, but also how all people interact with design.

We engaged our members in new ways, forged new partnerships, took on new issues identified in our members survey, and sought ways to influence positive change in our region. We wanted to know more about our members, so we met with 19 firms on their home turf, plus one group gathering of 18 smaller firms.

We heard your interests and started three new committees: Local Advocacy, Healthcare, and Equity, Diversity and Inclusion. We added more educational opportunities and spread them out throughout the year. The Young Architects Forum held an incredible number of learning and networking opportunities, such as ARE Study Groups and YAFapalooza, to inspire emerging professionals.

We strengthened the Pittsburgh Architecture Foundation to provide opportunities for our members to be Citizen Architects and to deepen the public’s understanding of how architecture impacts human wellbeing.

This Annual Report provides more detail about what AIA staff, members and wider community accomplished in 2019. As we prepare for publication, we see that 2020 will be a very different year for all of us - one in which a spotlight on flexible design, healthy buildings, and designing for equitable communities will offer new avenues for collaboration and connection.

Design matters; be well,

MICHELLE FANZO
Executive Director, AIA Pittsburgh
OUR VISION
AIA Pittsburgh members play a central role in ensuring healthy and sustainable design and development in all communities in which we serve.

OUR MISSION
AIA Pittsburgh improves the built environment in which we live, work and play by raising the standards of architectural training and practice, supporting our members efforts to design healthy, safe and connected places and spaces, and promoting the value of architectural services to the public.

OUR VALUES

<table>
<thead>
<tr>
<th>Member support and development</th>
<th>Environmental stewardship</th>
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<tbody>
<tr>
<td>Design advocacy</td>
<td>Equity, diversity and inclusion</td>
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<tr>
<td>Civic engagement</td>
<td>Integrity, openness, empathy and patience</td>
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AIA Pittsburgh is part of a national network of more than **200** AIA chapters representing over **95,000** architects.

**2,965** AIA PENNSYLVANIA MEMBERS
CONSISTING OF:

- **AIA** 2,184
- **Associate** 467
- **Emeritus** 314

PENNSYLVANIA MEMBER CHAPTER BREAKOUT

- **Philadelphia**
  - **North Eastern** 7%
  - **North Western** 1%
- **Pittsburgh**
  - **Middle** 3%
  - **Central** 9%
- **Bucks County**
  - **Eastern** 3%
  - **Philadelphia** 53%
14 young professionals successfully completed the Architect Registration Examination (ARE) and Architectural Experience Program (AXP) hours to become registered architects in 2019. CONGRATULATIONS!
AIA PITTSBURGH’S 2019 BOARD OF DIRECTORS

Stephen Winikoff
AIA, President

R. Joseph Chaffin
AIA, 1st Vice President

Dina Snider, AIA
2nd Vice President

Sean Sheffler, AIA
Secretary

George Rieke, AIA
Treasurer

Lisa Carver, AIA

Patricia Culley, AIA

Brian Gaudio, Assoc. AIA

Quentin Kittle, AIA

F. Jeffrey Murray, FAIA

John Ryan, AIA

Bea Spolidoro, AIA

Michael Cremonese, Esq., Ex Officio

Michelle Fanzo
Executive Director, Ex Officio

Stephen Lee, AIA
Ex Officio
“Collaboration is key in our world today. We have a greater responsibility to deliver each and every day. Not only must we deliver project outcomes, but the expectations to deliver successful experiences for customers, stakeholders and the communities that we work in are at an all-time high.

The long standing and productive collaboration that we enjoy between the MBA and AIA Pittsburgh supports both organizations and our members in that ability to drive the industry forward together.”

DAVID D. DAQUELENTÉ
Executive Director, Master Builders’ Association
2019 FINANCES: INCOME

$589,724 TOTAL INCOME

- **$201,001** Dues
- **$183,031** Design Pittsburgh
- **$131,276** Build Pittsburgh and Continuing Education
- **$45,326** AIA Contract Documents & Revenue Share
- **$11,775** Office rentals
- **$7,710** Miscellaneous + AIA grant
- **$7,450** Industry Partnership & Support
- **$2,155** Marketing & Advertising

34.1% 31% 22.2% 7.7% 1.3% 1.3% 1.3% 0.4% 2%
2019 FINANCES: EXPENSES

$531,433 TOTAL EXPENSES

- $178,927 Administrative & Operating Expenses
- $117,982 Build Pittsburgh & Continuing Education
- $103,169 Design Pittsburgh
- $47,190 Communications
- $40,108 Member Services & Programs
- $28,339 Board & Committee Expenses
- $15,718 AIA Contract Documents
LEADERSHIP MENTORSHIP FELLOWSHIP
YAF organizes a number of Building Tours, ARE Review Series, and cross-disciplinary events and opportunities throughout the year.
YAF participates in the ACE High School Mentorship program and partners with students through AIAS at Carnegie Mellon University and the University of Pittsburgh.

MENTORSHIP PROGRAMS
AIA Pennsylvania’s Promoting Advocacy and Licensure through Mentorship Program (PALM) provides mentorship in a small-group atmosphere. 39 participants - including students, emerging professionals, and established professionals - met three times to share experiences, advice, and skills and to discuss architectural issues.
AIA PITTSBURGH’S YOUNG ARCHITECTS FORUM

2019 OFFICERS

Eric Phillips, AIA
Chair

Anastasia Markiw, AIA
Vice Chair

Nadia Voynva, Assoc. AIA
Fellowship Chair

Cassandra Osterman,
Assoc. AIA
Mentorship Chair

Casey Bice, Assoc. AIA
Secretary

Walt Haim, Assoc. AIA
PR Chair

CONNECT WITH YAF:

@YAFpgh

Facebook
Our mission is to advance architects’ meaningful and collaborative involvement throughout the Pittsburgh region: fostering civic engagement and leadership, sustainability, and the well-being of our communities.

THE PITTSBURGH ARCHITECTURE FOUNDATION FOCUSES ON THREE MAIN POINTS:

THE LEADERSHIP INSTITUTE
The Leadership Institute has celebrated 79 graduates and the motivational influence they bring to the Architecture and Engineering processions.

PUBLIC OUTREACH
AIA Pittsburgh is embracing an important conversation - how the built environment affects the health and wellbeing of our region.

COMMUNITY ENGAGEMENT
AIA Pittsburgh members volunteer to make a positive impact on small businesses in under-resourced communities.

“So proud to be a part of this tremendous effort”
- Prerana Paliwal, Assoc. AIA

Since 2016, the Pittsburgh Architecture Foundation has been teaching leadership skills to young and mid-career architects.

CLASS YEARS

<table>
<thead>
<tr>
<th>YEAR</th>
<th>GRADUATES</th>
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<tr>
<td>2016 - 2017</td>
<td>18</td>
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<tr>
<td>2017 - 2018</td>
<td>21</td>
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<tr>
<td>2018 - 2019</td>
<td>21</td>
</tr>
<tr>
<td>2019 - 2020</td>
<td>19</td>
</tr>
</tbody>
</table>
This is where the action is!

AIA Pittsburgh supported ten committees and two initiatives in 2019. All are forums for discussion, new ideas, and professional growth. These are the 2019 major activities for each group. Click here to see a more detailed list of committee goals and purposes.

Interested in learning more about or joining a committee? Let us know and we can connect you.

ADVOCACY COMMITTEE (NEW)
• Established relationships in the City of Pittsburgh Mayor’s Office
• Provided input on the job description for a new Director, Dept. of Permits Licensing and Inspections for the City of Pittsburgh
• Attended Architects’ Action Day in Harrisburg

AIA-MBA JOINT COMMITTEE
• Held an Owners Roundtable on “Labor Shortage and Market Conditions State of the Union”.
• Committee members presented at AIA Build Pittsburgh and hosted a building code seminar at the MBA.
• Published three white papers: Design-Assist; Building Envelope; and Pre-Con versus Free-Con: Expectations for Preconstruction Services in GMP Projects.
• Honored Chuck Parker, AIA, with the 2019 James Kling Fellowship Award at Design Pittsburgh.

COMMITTEE ON THE ENVIRONMENT (COTE)
• Several members spoke at a Pittsburgh City Council public hearing in favor of proposed Net-Zero energy efficient legislation, which was passed unanimously two weeks later.
• Invited AIA National to hold three focus groups in Pittsburgh on the Framework for Design Excellence (formerly COTE Top 10 Toolkit); we were the first AIA Chapter to provide feedback to shape this initiative.
• Developed and held a C-PACE & Act 129 Seminar for members and partners.
• Successfully put forward Laura Nettleton, AIA, for the GASP Environmental Excellence Award.
COMMUNICATIONS COMMITTEE
• Hosted a “Faces of Design” Photo Competition
• Conducted research for future website redesign
• Provided ideas for COLUMNS features

DESIGN PITTSBURGH COMMITTEE
• Received 89 projects; 23 awards; 450+ attendees
• Introduced the Social Impact Award
• AIA Middle Tennessee (Nashville metro) was our Design Awards jury
• AIA Pittsburgh was the Design Awards jury for both AIA Baltimore and AIA Columbus

EDUCATION COMMITTEE
• Attracted 450 to Build Pittsburgh
• Introduced Procrastinators Day of CEU sessions

EQUITY, DIVERSITY AND INCLUSION COMMITTEE (NEW)
• Reviewed the Guides for Equitable Practice

HEALTHCARE COMMITTEE / AIA ACADEMY OF ARCHITECTURE FOR HEALTH (NEW)
• Established goals and objectives for the group

OUTREACH COMMITTEE (THE “OC”)
• Held the first En Masse Design Mixer at Threadbare Cider House
• Hosted two New Member Happy Hours
• Hosted a Happy Hour for newly registered architects
• Established an International Architects Facebook Page
YOUNG ARCHITECTS FORUM (YAF)
• Held 6 ARE Review Sessions + one kickoff event
• Hosted 8 building tours
• Produced Yafapalooza, YAF’s first annual event

Click here to learn More about the Committees

AIA INITIATIVES:

BLUEPRINT FOR BETTER (B4B)
Builds on recent and developing research in neuroscience, sociology and psychology about how space impacts human wellbeing and how people perceive space. The initiative promotes architecture as a foundational element in what kind of city/region we are and for whom.

Goals:
• Initiate a city-wide conversation about how buildings and spaces play a major role in achieving – or not – a healthy, livable and inclusive city and region.
• Listen and learn from others about the obstacles to realizing such a vision and engage architects to help seek solutions.
• Inform and empower the public, community leaders, design and building professionals, developers and public agencies to be able to envision and advocate for a better built environment.

DESIGN RESEARCH + PRACTICE GROUP
Plans to infuse research into the practice of architecture in Pittsburgh and beyond and openly share emerging data and knowledge with our community. Started at the end of 2019, the group envisions a lunch + learn format, speakers and online resources.
SOCIAL MEDIA & WEBSITE STATS

- 210,189 Facebook Reach
- 122,567 Unique Pageviews
- 2,000+ Columns Subscribers
- 2,775 Twitter Followers
- 1,474 Instagram Followers
- 380 Connections
MOST VIEWED COLUMNS ARTICLES

10 EMERGING LEADERS AND ADVOCATES IN PITTSBURGH ARCHITECTURE

WHEN ARCHITECTS GIVE BACK - PART 1

ARCHITECTS SOFTBALL LEAGUE

AYLA ABIAD, ASSOC. AIA IS BUILDING BRIDGES

WHEN ARCHITECTS GIVE BACK PART 2

TOP 5 VISITED PAGES ON AIAPGH.ORG

1 AIA Pittsburgh Job Board
2 Design Pittsburgh 2019 Online Exhibit
3 Design Pittsburgh 2019 Award Winners
4 Directories
5 Events Calendar
PechaKucha events had a great run in 2019 with a wide variety of creativity.

PKN is held three times per year in collaboration with AIGA Pittsburgh and the Greater Pittsburgh Arts Council. They are informal, informative and fun, held in more than 1,000 cities worldwide.

A total of 18 creative people shared their ideas, works and thoughts in a 20×20 format in 2019.

PechaKuchaPgh Facebook page
PechaKuchaPgh Instagram
20 Slides. 20 Seconds Each. Experience It.
In one day, AIA Pennsylvania members, staff members and AIAS students, including many from Pittsburgh, met with legislators and/or legislative staff in the PA State Capitol Complex. They advocated for issues and policies that impact the built environment and architects, and dropped off policy briefs and educational materials with over 200 state representatives and senators.

Issues discussed:

- Extending and expanding historic tax credits
- Simplifying PlanCon (school construction process)
- Supporting energy efficiency credits
Raising the Standards

BUILD PITTSBURGH 2019:
AIA Pittsburgh’s 18th annual
continuing education conference
and exhibitor show.

Attendees could earn up to 7 hours of
Continuing Education credits in one day.

Brought together architects and built
industry professionals to engage in
learning, collaboration and networking.

Provided cutting-edge programming
beneficial to architects, engineers, owners,
and other design industry professionals.
Design Pittsburgh highlights the importance of good design and how our members, sponsors, partners, and the public support and promote the value of architecture and design in the places where we live, work, and play.

Design Pittsburgh 2019 featured an architectural design exhibition; a juried Design Awards competition including the Young Architects Studio Competition; a public voting opportunity for the coveted People’s Choice Award; a gala for more than 470 attendees who were members, affiliates, design enthusiasts, and guests; and a ceremony recognizing the winners of the prestigious AIA Pittsburgh Design Awards hosted by AIA Pittsburgh Board President, Stephen Winikoff, AIA and Vice President, Joseph Chaffin, AIA.

AIA Pittsburgh’s theme “Faces of Design” concluded, which began in 2018 as a discussion of how AIA Pittsburgh can encompass all aspects of the build industry.

37 firms submitted a total of 93 projects.  
4,139 votes cast for the People’s Choice Award (Most ever!).  
23 Awards Presented
“Our firm was honored to receive AIA Pittsburgh’s People’s Choice Award in 2019, including receiving a record-breaking number of votes for the new sensory-friendly suite at Pittsburgh International Airport. It was affirming to receive this reaction from the community on our profession’s focus to meeting a real need in our society. The People’s Choice Award gives the local community a voice as well as an avenue to learn more about the top-notch architecture projects in our region, and this award was a real testament to the importance architecture holds in improving everyday lives. It was very rewarding for our firm to work with the Airport Authority and the autism community to design this unique project; it was even more affirming to see the public’s response.”

KEVIN HAYES, AIA
Hayes Design Group Architects
We asked architects to share the intent or purpose behind each submission to help tell each project’s story through our digital gallery. We also asked the public ‘why do you like the project you chose [for the Peoples’ Choice Award]?’ - and shared the comments with the firms.

This space opens up a world of possibilities for people with special needs and those that love them. The design and implementation of this space is deeply meaningful and useful to so many and will inspire others to create similar spaces. The architects and designers on this project have created a blueprint for independence and have opened up the world to those that may never have been able to see it firsthand.
DESIGN PITTSBURGH - VIEW THE 23 WINNING PROJECTS IN 2019
DESIGN PITTSBURGH - VIEW THE 23 WINNING PROJECTS IN 2019 (CONTINUED)

CLICK HERE TO VIEW ALL 23 WINNERS ONLINE
“Our continued focus is strengthening the strategic vision that AIA Architect members are vital to ensuring healthy, sustainable design and development throughout all communities in which we serve. AIA Pittsburgh is more visible locally and nationally with increased outreach and collaboration with our members, partners and the public, prioritizing connectivity on issues affecting the architecture community in western Pennsylvania. We look forward to building stronger relationships in 2020 through Board diversity with several new Public Directors, Blueprint for Better (B4B) outreach, and synergy with our public-facing Pittsburgh Architecture Foundation.”

R. JOSEPH CHAFFIN, AIA
AIA Pittsburgh President, and Vice President, Practice Executive at Michael Baker International
AIA Pittsburgh provided access to a variety of tools, knowledge and resources to strengthen our members’ practice. Here are quick links to a few of the most popular.

**AIA PITTSBURGH RESOURCES**
- Industry Resource Directory
- Member Firm Directory
- Job Board & Resume Bank

**AIA PENNSYLVANIA RESOURCES**
- Architect’s Advocacy Day in Harrisburg
- PA Architects PAC

**AIA NATIONAL RESOURCES**
- AAH (Academy of Architecture for Health)
- Framework for Design Excellence
- Where We Stand
- AIA Message Book: How to talk about architecture with clients and the public.
- Business Intelligence & Tools: including surveys, market research reports, best practice guides, and articles.
- Small Firm Exchange
- Advocacy Action Center
- AIA KnowledgeNet
- CES Discovery

**The American Institute of Architects**
THANK YOU TO OUR 2019 SPONSORS

The following sponsors have contributed to both Build Pittsburgh & Design Pittsburgh:

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- BOHLER
- BCC
- Cascade Construction Products, LLC
- CENTRIA
- dormakaba
- EPIC Metals
- Gateway
- greg coll creative
- LANGAN
- oswald
- TRI-State Signs & Reprographics, INC.
- workscape
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Barton Associates
BDA Engineering
Bridges & Company
Burchick Construction
Buro Happold
Cadnetics
Cannon Design Pittsburgh
Civil & Environmental Consultants
CJL Engineering
Compu-Site Technologies, Inc.
Denmarsh Photography
DesignGroup
Desmone Architects
Fenner & Esler
Firsching, Marstiller, Rusbarsky & Wolf Engineering
FL Haus
Franklin Interiors & Steelcase
H.F. Lenz
HAWORTH/burkeMICHAEL+
Hope Furrer Associates
Iams Consulting
IKM, Inc.
Keystone Structural
Lam Partners
Landau Building Company
Lovorn Engineering Associates
Massery Photography
Master Builders’ Association
MBM Contracting
McKim & Creed
Michael Baker International
Mistick Construction
Nello Construction
One Source Paolicelli Associates
Oxford Development
Perkins Eastman
PJ Dick
Providence Engineering
PVE, LLC.
Sci-Tek Consultants
Shannon Construction
Stantec
Strada
Taylor Structural Solutions
Tower Engineering
Trans Associates
Turner Construction
WBCM, LLC.
Wilke & Associates
WNA Engineering