Build Pittsburgh
Thursday, April 14, 2020
David L. Lawrence Convention Center

**EVENT PROMOTIONS**

<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Sponsor (1)</td>
<td>$6,500</td>
<td></td>
</tr>
<tr>
<td>Keynote Sponsor (1)</td>
<td>$4,500</td>
<td></td>
</tr>
<tr>
<td>Lunch Sponsor (1)</td>
<td>$3,500</td>
<td></td>
</tr>
<tr>
<td>Cocktail Reception Sponsor (1)</td>
<td>$3,500</td>
<td></td>
</tr>
<tr>
<td>Lunch &amp; Learn Exhibitor (4)</td>
<td>$3,500</td>
<td></td>
</tr>
<tr>
<td>Education Sponsor (1)</td>
<td>$3,250</td>
<td></td>
</tr>
<tr>
<td>Beverage/Stack Break Sponsor (1)</td>
<td>$2,500</td>
<td></td>
</tr>
<tr>
<td>Exhibitor (20)</td>
<td>$2,000</td>
<td></td>
</tr>
</tbody>
</table>

**ON-SITE EXPOSURE**

- A 10x10 ft exhibitor area, which includes an 8ft tabletop display, 2 chairs, and internet access. Electricity is available by request (**$145 additional charge via DLCC for electric service**)
- Premier logo placement on signage placed in or at entry of each classroom
- Exclusive name and logo on Build Pittsburgh promotional materials
- Exclusive event signage with logo
- Your company’s logo on event signage throughout the venue and during designated sponsored activities when applicable
- EXCLUSIVE opportunity to leave marketing materials at the entry of each individual classroom
- Your company’s logo on table tent cards

**ADVERTISING**

- Complimentary 3-month run-of-site banner ad on AIA Pittsburgh’s website
  - 230 x 500
  - 230 x 300
  - 230 x 300
  - 230 x 230
  - 230 x 230
  - 230 x 230
- Complimentary 1-month banner ad placed in eColumns, AIA Pittsburgh’s weekly e-newsletter
  - 200 x 150
  - 200 x 150
  - 200 x 150
  - 200 x 150
  - 200 x 150
- Discount on any advertisement placed on AIA Pittsburgh’s website or in eColumns throughout 2020
  - 50%
  - 50%
  - 25%
  - 25%
  - 25%
  - 15%
  - 15%
  - 15%
- Complimentary Allied Member (formerly Industry Partner) membership, which includes a listing in AIA Pittsburgh’s online Industry Resource Directory
  - Plus
  - Plus
  - Plus
  - Plus
  - Basic
  - Basic

**TICKETS & BADGES**

<table>
<thead>
<tr>
<th>Item</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your company’s logo + sponsor status on the Build Pittsburgh name badge</td>
<td></td>
</tr>
<tr>
<td>Individual conference pass to attend any sessions throughout the day</td>
<td>2 2 2 2 2 2 1 1</td>
</tr>
<tr>
<td>Lunch tickets</td>
<td>4 2 6 2 2 2 2 2</td>
</tr>
<tr>
<td>Cocktail Reception tickets</td>
<td>4 4 4 2 2 2 2 2</td>
</tr>
<tr>
<td>Complimentary drink tickets</td>
<td>8 8 8 12 8 4 4 4</td>
</tr>
</tbody>
</table>

**Sign up today to sponsor Build Pittsburgh 2020!**
Contact Kira Kellner at kkellner@aiapgh.org or call 412.471.9548.

**Friday, March 6, 2020** - Contracts are due for logo inclusion in registration mailer (if applicable)

**Tuesday, April 14, 2020** - Build Pittsburgh 2020