



## WEBSITE ADVERTISING

Please check all boxes below that apply to your order to indicate the ad size and frequency.

**Prices are listed by Member/Nonmember rates.**

### RUN-OF-SITE BANNER AD

#### 230 x 130

- 3 month banner ad run \$450/\$600
- 6 month banner ad run \$810/\$1,080
- 9 month banner ad run \$1,148/ \$1,530
- 12 month banner ad run \$1,440/ \$1,920

#### 230 x 230

- 3 month banner ad run \$600/\$750
- 6 month banner ad run \$1,080/\$1,350
- 9 month banner ad run \$1,530/ \$1,913
- 12 month banner ad run \$1,920/ \$2,400

#### 230 x 300

- 3 month banner ad run \$750/\$900
- 6 month banner ad run \$1,350/\$1,620
- 9 month banner ad run \$1,913/ \$2,295
- 12 month banner ad run \$2,400/ \$2,880

#### 230 x 500

- 3 month banner ad run \$900/\$1,050
- 6 month banner ad run \$1,620/\$1,890
- 9 month banner ad run \$2,295/ \$2,678
- 12 month banner ad run \$2,880/ \$3,360

### HOMEPAGE EXCLUSIVE AD

#### 230 x 130

- 1 month banner ad run \$500/\$700

January	February	March
April	May	June
July	August	September
October	November	December

**RUN-OF-SITE BANNER** ads will rotate throughout aiapgh.org, across all of the website's banner ad real estate, with the exception of the homepage.

**HOMEPAGE EXCLUSIVE** ads will appear exclusively on the homepage. A maximum of 14 ads will share this exclusive space at a time. Use of the same artwork will be limited to 3 months. Please provide additional artwork if applicable.

**MEMBER PRICING** includes all AIA and Associate AIA Members, and Industry Partners. To see if you qualify for member pricing or for more information on all types of membership, visit aiapgh.org or contact Marissa Dello Russo at 412.471.9548 or mdellorusso@aiapgh.org.

**Subtotal Website Advertising \$ \_\_\_\_\_**

Purchase 6-11 months and receive a 10% discount.  
Purchase 12 months and receive a 15% discount.

**See order form (page 3) for submission instructions.**



## COLUMNS - WEEKLY E-NEWSLETTER ADVERTISING

Please check all boxes below that apply to your order to indicate the ad size and frequency.

**Prices are listed by Member/Nonmember/Nonprofit rates.**

**Columns** announcements are focused and limited to architecture/design/planning related events and opportunities. The AIA Pittsburgh staff retains editorial rights and may choose not to publish an announcement if it is not within the focus of the publication or is in direct conflict with one of AIA Pittsburgh's programs or initiatives.

**Complimentary** announcements are limited to two weeks and fall under the following criteria: an event hosted by an AIA Chapter, a benefit of sponsorship per an agreement with AIA Pittsburgh, a RFP/RFQ, a design competition, and/or a memorial/obituary.

**Member Pricing** includes all AIA and Associate AIA Members, and Industry Partners. To see if you qualify for member pricing or for more information on all types of membership, visit [aiapgh.org](http://aiapgh.org) or contact Marissa Dello Russo at [mdellorusso@aiapgh.org](mailto:mdellorusso@aiapgh.org) or 412.471.9548.

### COLUMNS DIGITAL AD

Acceptable files include jpg, png, or animated gif.

**480px wide x 360px tall** Digital Ad \$100/\$150  
Sidebar placement

**900px wide x 360px tall** Digital Ad \$200/\$350  
Header placement

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Ad Run Dates

### COLUMNS ANNOUNCEMENT

50-80 words max. We encourage the use of links and pdfs for more information.

1 week text announcement \$100/\$150/\$25

2 week text announcement \$180/\$270/\$50

4 week text announcement \$340/\$510/\$100

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Ad Run Dates

**Subtotal eColumns Advertising \$ \_\_\_\_\_**

**See order form (page 3) for submission instructions.**



## DIGITAL ADVERTISING ORDER FORM

### CONTACT INFORMATION

Company Name \_\_\_\_\_ Website \_\_\_\_\_

Contact Person \_\_\_\_\_ Telephone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**All online ads must be delivered four (4) business days prior to the start date of the campaign start.  
Ads will be posted upon receipt of payment.**

Subtotal Run-of-Site Ads	\$ _____
Subtotal of Homepage Exclusive Ads	\$ _____
Subtotal of Columns Ads	\$ _____
Subtotal	\$ _____
Applicable Discounts	% _____

### PAYMENT METHOD

**Total Due \$ \_\_\_\_\_**

Check made payable to AIA Pittsburgh      Visa      MasterCard      American Express

Credit Card Account # \_\_\_\_\_ CVC \_\_\_\_\_

Expiration Date \_\_\_\_\_ Name of Cardholder \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### SUBMISSION INSTRUCTIONS

Please submit order form along with artwork and/or text announcements with coordinating url links and/or pdfs via email to Marissa Dello Russo at [mdellorusso@aiapgh.org](mailto:mdellorusso@aiapgh.org). If you are submitting multiple ads or announcements please specify the ads with coordinating run dates, links and announcements. **Digital ads are accepted as jpg, png, or gif files.**

AIA Pittsburgh  
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