YOUNG ARCHITECTS FORUM | AIA PITTSBURGH | Advisory Committee Minutes of Meeting

This report confirms and records the interpretation of discussions which occurred and the understanding reached during this meeting. Unless notified in writing within seven (7) days of the date below, it will be assumed that the following interpretation or description is complete and accurate without exception.

<table>
<thead>
<tr>
<th>MEETING NO.:</th>
<th>MEETING DATE:</th>
<th>TIME:</th>
<th>MEETING LOCATION:</th>
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</thead>
<tbody>
<tr>
<td>2016-03</td>
<td>Wednesday, March 16th, 2016</td>
<td>5:50 – 7:20 PM</td>
<td>AIA Pittsburgh Offices</td>
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<td></td>
<td></td>
<td>[1 HR – 30 MINS]</td>
<td>The Bruno Building</td>
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</tbody>
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PARTICIPANTS:

| NG | Nicole Graycar, AIA | Chair | ngraycar@andrew.cmu.edu |
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| AP | Arpit Prakash | | |

AGENDA ITEMS:

- Recap February Events
- Upcoming Scheduled events
- ARE Review Sessions
- Budget and Financials 101 with Anne Swager, Hon. AIA
UPCOMING EVENTS:

- **FREE Carpenters Evening Courses:** (Earn 3 LU Hours for each course! Register NOW)
  - Trim March 22, 2016
- MBA/AIA Joint Committee Reception & Collaboration Discussion - March 30
- WLI Designing Workplace of the Future - March 31st
- AIAS Carnegie Mellon Northeast Quad Conference - March 31st- April 2nd
- C&G Gallery Exhibit Featuring C. Noël Kennard, AIA "Flourish" - March 31st (RSVP by March 23rd)
- CMU Lecture Series Sebastiaan Kaal: People Place Purpose Mecanoo - April 4th
- PechaKucha Night Pittsburgh Vol. 23 - April 6th
  - Proposals due March 27th
  - GPAC - 7th floor “Big Room”
- ARE Review Session (Schematic Design) – April 11 with Emily Blaze
- Building Tour of “The Offices at 3 Crossings” Rycon
  - April 12th, 5:30- 7:30pm
  - Bring your own hardhat
  - Rycon will sponsor a get-together at their offices next door
  - Register NOW
  - See aiapgh.org “Events Calendar” for more information

BUDGET AND FINANCIALS 101 with Anne & Rachel

What AIA means and Does:

1) Helps architects become leaders (involvement in YAF is like training to be on a not for profit BOD)
2) Helps make architect better architects
3) We promote architecture and architects, but it’s mainly up to you (we make you leaders)

- AIA Pittsburgh (579 members)
- AIA PA
- AIA National
- Design Pittsburgh is an occasion to include other professionals
- Our committees have engineers as well
- We welcome non-members to our events & committees!
- Advocacy – we go to Legislators offices in Harrisburg (we advocate for ALL of you + building codes – PA changes codes every 6 years. We provide knowledge for better building codes and the importance of building codes)
- Community - put you in contact with people interested in you, or interesting to you.

Money:

AIA is a non-profit – even if there is money produced - 501c-6 company: that’s what we are for IRS – we collect membership money – then you can deduct us as Business Expense (while other donations to non-profit companies are considered “gifts”)

We don’t accept gifts or donations... it’s about business. 501c-3 companies (like Habitat For Humanities) can get money from foundations, but we cannot! We only collect dues and fees (which is only 30%). We have sponsors. 501c-3 companies accept donations. They ask for donations. We don’t.

*Let’s have people know about deductibles! Many people don’t become members because their firms don’t pay for them.

Suggestions:

Learn how to raise money! It’s important, and it’s a lot of PR and going to events, talking with people. You have to convince people to give you money, either because you have a good “product” or because you know other people and have a strong network.

Legislature:

Political Action Committees. PACs collect money for legislators. Our PAC is lead to Harrisburg, PA. We give money to legislators that seem to be in line with us. In change, they will sponsor legislations about good planning and green architecture. We can change legislator, it’s not fixed. And we give the money that we collect. It’s important to make a donation to your PAC, even if it is a 10 dollars donation! It’s good practice.

AIA PA - [https://www.paypal.com/cgi-bin/webscr](https://www.paypal.com/cgi-bin/webscr)
AIA National - [http://aia.org/advocacy/archipac/index.htm](http://aia.org/advocacy/archipac/index.htm)

ArchipAC was founded in 1980 to serve as the single voice for the architecture profession on the national political scene. Associations such as the AIA are prohibited by federal law from making political contributions to candidates for federal office. Working in a bipartisan manner and funded by AIA members’ voluntary contributions, ArchiPAC is the tool that architects use to voice the AIA’s positions to our nationally elected leaders on issues affecting the built environment, our profession, our communities, and our practices.


Nice occasion to be out there and be published! You can “re-post” articles from your blogs! Or you can write fresh. Connect with Becky bspevack@aiapgh.org

Boards:

- **AIA Foundation:** The 3 Board Members are: Sean Sheffler, AIA Dan Rothschild, AIA Jen Bee, AIA. They are dedicated to collect money for this, and create a sustainable program.
- **The mission of the AIA Foundation is to provide leadership opportunities to young architects – which means licensed no longer than 10 years, or unlicensed.**
- **Leadership lessons next year! Still have to figure out the details, but that’s the idea**
- **AIA Convention (in Philly) Scholarship:** soon there will be a flyer out (Bea to help promote) to talk about the possibility to go to Convention Philly for free (the price of the convention) in May. Stay posted!
- **Leadership for young architects**
  - Leadership classes
  - Offer a young architect an opportunity to attend AIA Convention in Philadelphia
  - Accepts 501 C 3- charitable donations
  - All board members contribute
  - PACs- political action committees that collect $ from legislatures or state; our PAC by AIA Pennsylvania; similar goals as AIA architects
- **Leadership opportunities:**
  - Fiduciary- resourcing and organization
  - If you want to be on board- fundraise!
  - AIA Pittsburgh has up to 3 spots for associate architects on AIA Pittsburgh Board
  - Fundraise- far enough along to be interacting with people that provide products. Or contractors or engineers to sponsor AIA
    - AIA Pitt- helps formulate how to get sponsors
    - Put yourself out there
    - Learning to network
    - You have to believe in what we do!
    - Being a decision-maker in the firm
    - Tailor sponsorships- general council
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- Name on invitation - design and build Pittsburgh
- Logo on bottom of our website
- Free admissions for them
- Read more and check out the Sponsor Benefits table for Build Pittsburgh http://aiapgh.org/aia-programs-events/build-pittsburgh-2016/sponsor-exhibitor-opportunities/

- Board of Directors
  - Can sponsor: Emerging Professional
  - Annual Meeting in September
  - May is next meeting for Emerging Professionals
  - Counter fundraising by a seat on board

MEETING TOPICS:

- Northeast Quad AIAS Unblurred:
  - Open crawl get students out to see nightlife_ YAF members are invited starts @ 7 pm.
  - Lecture Series: April 1st & 2nd. See the website for more information

- Backpack Program teach intro courses on architecture
  - Starts in April
  - Volunteers needed; time commitment is a must
  - Clearances and background check
  - 45 min Sessions
  - See Ray Bowman for more info

- Business cards Design: $100 budget; Matt, Joe, Jiayu & Ilana coordinate
- Design of YAF Board @ AIA convention_ AIA to coordinate printing
- AIA Convention in Philadelphia_ May 2016
  - Newly Registered AIA Members get free registration
  - Many events and speakers to see

- Build Pittsburgh April 21st 2016
  - Volunteers needed
  - YAF table

- Pirates Game- 20 Tickets in total for May 3rd
  - Game starts @7:05 pm
  - $30 ticket includes $10 loaded value for food/drink inside stadium

- YAF Newsletter- more graphics have a template set up; whoever is interested contact Joe and Bea
- YAF LinkedIn - Update Admin. Increase membership. Use as a promotion/connection platform
- YAF Membership Firm by Firm campaign a possibility

LINKS:

Columns Home Page:
http://aiapgh.org/columns-home/

AIA Events Calendar:
http://aiapgh.org/events/

Green Building Alliance
https://www.go-gba.org/

"Simply making decisions, one after another, can be a form of art. John Gruber"

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