Improving the quality of the built environment by further raising the standards of architectural education, training, and practice; fostering design excellence; and promoting the value of architectural services to the public.

2014 TOTAL INCOME
$537,532

2014 TOTAL EXPENSES
$518,252

From providing ARE review support and networking opportunities to fostering mentorship and fellowship, the Young Architects Forum is a great way to get started in the right direction—and with a stamp.

Nicole Graycar, AIA
VP Young Architects Forum, Campus Design and Facility Management, Carnegie Mellon

As we reactivate the foundation, we will be able to provide support to individuals interested in developing their leadership skills to make a difference within the organization and in the greater community beyond the profession.

Jen Bee, AIA
2014 Chapter President, Desmone Architects

520
Members

105
Industry Partners

144,258
Unique Page Views

15%
Increase from 2013
Initiatives 2014

Engaging Young and Emerging Professionals

- Dedicated Additional Staff
- Learn More About YAF and All Program Offerings for Our Emerging Professionals!

Continuing Education

- COTE Intensives Series
- Annual Meeting
- President's Holiday Party

Member Programs & Services

- Member Outreach
- Industry Partner Membership Campaign
- New Member Firm Directory
- Featuring Signature Firm Memberships
- 2015 Launch

Member Outreach

- Letter Campaign to Potential Members
- Website, Columns Magazine, & E-News

External Outreach

- Design Pittsburgh
- Legislative Activities
- PechaKucha Night
- Spring 2014: 70 Attendees
- Fall 2014: 130 Attendees

Outreach for Member Retention

- 91% AIA Member Retention Rate
- Up 6% from Last Year

Member Outreach

- Build Pittsburgh

YAF Communications

- IDP Opportunities
- ARE Review Series

Building Tours & Architect's Spotlight

- 48,849 Visited Design Pittsburgh Pages on Our Website

Design Pittsburgh

- 1000 Attended Gallery Crawl
- 450 Award Ceremony & Gala
- Up 12% from Last Year

 Legislative Activities

- Website, Columns Magazine, & E-News

Build Pittsburgh

- 26,555 Visited Build Pittsburgh Pages on Our Website
- 35 New Partners!
We continue to partner with AIA Pittsburgh because we believe in collaboration and community. By positioning ourselves with a progressive and proactive organization, we are able to make a visible impact by supporting programs that promote the value of good design, opportunities to share knowledge, and the creation of meaningful partnerships within the design/build industry.

SEAN SHEFFLER, AIA
LGA PARTNERS, ARCHITECT LICENSING ADVISOR, NCARB

“We believe relationships have led to our success over the last 30 years and to that end the partnership we have with AIA Pittsburgh, through sponsorship opportunities, fits within our mode. Over the last several years it’s given us visibility which has positively affected our bottom line and allowed us to further develop our relationships with our clients.”

PAULA SELVAGGIO
SR. VP AND PRACTICE LEADER, OSWALD COMPANIES
2014 TOTAL
$537,532
ALL SOURCES

44.9%

26.8%

8.2%

20.1%

MEMBER PROGRAMS, PRODUCTS & SERVICES

INDUSTRY PARTNERSHIP & SUPPORT

PROFESSIONAL DEVELOPMENT & CONFERENCES

DUES

AIA MEMBER DUES COVER LESS THAN 1/3 OF THE SERVICES PROVIDED.

48% OF THE TOTAL INCOME COMES FROM INDUSTRY SUPPORT INCLUDING SPONSORSHIPS AND INCOME FROM INDUSTRY PARTNER MEMBERSHIPS.

THE AIA PITTSBURGH BOARD OF DIRECTORS FOLLOWS THE BEST PRACTICE OF KEEPING 3 TO 6 MONTHS OF OPERATING EXPENSES IN THE RESERVE FUND. AT THE END OF 2014, AIA PITTSBURGH HAD 4 MONTHS OF OPERATING EXPENSES IN RESERVES.

2014 TOTAL
$518,252

57.8%

11.7%

5.3%

25.2%

MEMBER PROGRAMS, PRODUCTS & SERVICES

MEMBER SUPPORT

GENERAL & ADMINISTRATIVE

PROFESSIONAL DEVELOPMENT & CONFERENCES

E-COMMUNICATIONS & SOCIAL MEDIA

EFFECTIVELY AND QUICKLY COMMUNICATING INFORMATION TO MEMBERS OF THE DESIGN/BUILD COMMUNITY

“AIA Pittsburgh’s social media presence builds relationships between members and industry partners.

It also provides opportunities to connect to a broader audience and engage in conversations important to the profession.”

KEVIN KUNAK, ASSOC. AIA
COMMUNICATIONS COMMITTEE CHAIR,
ROTHSCHILD DOYNO COLLABORATIVE

2011 2012 2013 2014

$50,177 $101,641 $117,302 $139,532

48% of the total income comes from industry support including sponsorships and income from industry partner memberships.

44.9% 20.1% 8.2% 26.8%
“Young Professionals have been some of the most active writers of Feature Articles and Viewpoints on Columns, even pieces that are openly critical of the profession at large. As the AIA looks to adapt, I love having the website as a way to have a voice in the important conversations”

RAY BOWMAN, ASSOC. AIA
ASSOCIATE BOARD MEMBER, LGA PARTNERS