Generational Differences

Do you feel the stress? You want to kill Gen Y? Want to kill Boomers...

Speak the language:
- Social networking: Gen Y in text or social media
- "What about" vs. "Underwater"
- "Smart Energy" vs. "Creative"
- "Synergy" vs. "Empowerment" vs. "Experience" vs. "Culture Creative"
- "Do it yourself" vs. "Go out of your head"
- "Before the last generation" vs. "A middle crisis"
- "Fast bundle" vs. "Have creative"
- "Are you a leader?"
- "Is your head inspired?"
- "Helpful people creative"
- "On the future"
- "It's a call center"
- "What about Xers?"
- "What about the next generation?"
- "The next generation is a middle crisis"
- "The last generation"
- "Generations: All of us"

Your Assignment:
- List each pro on your team: What generation are they?
- What motivates them?
- How do they need to contribute to the practice?

We can shape the future rather than just be pulled along.

Knowledge Ninja

Q&A

2016 - 5 will leave for every 1 that enters? Yes.

Mentoring - more challenging with Ys - if you're an X

Let them teach you.
- They're smart.
- Help get Boomers comfortable with Ys.

Architects as "Master Builder" or art & science blend is singular.
Value: Decision making, thought, knowledge.