



## Edward A. Shriver, Jr. FAIA, CSS

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### *Principal*

Ed Shriver has been planning and managing architectural and strategic planning projects for corporations, developers, universities and institutional clients throughout the United States for over thirty years. He believes planning is an effort to see opportunities in problems, to collect the facts and understand the issues in order to create not just solutions, but value. He applies these strategic skills as a founding principal of Strada.

Ed has worked with major developers and corporations, helping countless clients advance their strategies through well-executed architectural and urban design. Projects include retail and urban mixed-use developments, entertainment, multi-family housing, and hospitality functions in urban and campus environs. Corporate projects have included headquarters and interiors, data centers, warehouses and service facilities.

Ed is heavily involved with in several professional organizations. His involvement with the Pittsburgh District Council as a member of the Executive Committee and chair of the Program Committee has spanned the last 10 years. As an active member of the American Institute of Architects (AIA), he founded the National AIA's Retail and Entertainment Knowledge Community, a professional practice area within AIA dedicated to fostering the creation, discussion, and dissemination of knowledge about the retail and entertainment environments. His initiative and leadership with this organization helped earn him election to the AIA's College of Fellows.

Ed also pursues research into urban ecosystems, seeking to understand the underlying drivers of urban form. His exploration of urban ecology – applying landscape ecology models to urban design – resulted in a 2011 Upjohn Research Initiative Grant from the AIA College of Fellows to study, in conjunction with Carnegie Mellon University's Urban Lab, the critical factors in developing cohesive urban commercial districts. That research report was published in 2013 as “Main Street Connectivity: Patterns and Processes linking urban commercial patches” in 2013.

### *Education and Training*

- Bachelor of Architecture, Carnegie Mellon University
- United States Army Corps of Engineers, Combat Engineer  
5th Special Forces Group, Fort Bragg, NC  
9th Engineer Battalion, Aschaffenburg, Germany

### **Professional Advancement**

ULI Pittsburgh District Council 2007-2014  
Sponsorship committee 2007-2009  
Program Chair 2010-2014  
District Council Executive Committee  
2011-2014

Urban Land Institute Advisory Panels:  
Rochester Downtown Assessment,  
Rochester, NY 2005  
Eastern Market Revitalization Study,  
Detroit, MI 2004

AIA Pittsburgh / AIA Pittsburgh  
Charitable Foundation, Board of Directors  
President 2001-2002,  
Member 1999-2007

AIA National Retail & Entertainment  
Knowledge Community, Founder, 2004  
Chair, 2005-06

AIA Regional and Urban Design  
Roundtable, New Orleans, LA 2006

AIA National Continuing Education  
Committee, 2007-2010

AIA Upjohn Research Grant 2011

AIA National Convention Presentations:  
Main Street Connectivity: Patterns  
and Process Linking Urban  
Commercial Patches, 2012  
The Structure of Urban Ecosystems,  
2010  
Cities are Ecosystems, 2009  
Workshop: A Tale of Two Malls, 2007

Leadership Pittsburgh Class XVII , 2001

### **Published**

Main Street Connectivity: Patterns and  
processes linking urban commercial  
patches, 2013