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PROFESSIONAL PROFILE

J. Wesley Chapman, Jr., Consultant
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Education

MBA for Government, University of St. Thomas 1999
Master of Architecture, North Carolina State University 1980
Bachelor of Architecture, University of Idaho 1975
B.E.D. in Architecture, North Carolina State University 1975

Professional Experience

Government

State of Minnesota, Saint Paul, MN
Statewide Director for Strategic Facilities Development and Evaluation
Statewide Program Director for Facilities Predesign
Education Department Facilities Specialist

Olmsted County, Rochester, MN.
Building Performance Standards
Architectural Dynamics

Real Estate Development and Consulting

Director of Architectural Group, Orfield Laboratories, Minneapolis, MN
Principal, Chapman Associates, Northfield, MN
Designer/Leasing Agent, Morgan-Adams Group, Charlotte, NC
Partner, Innovative Environments, Raleigh, NC

Design and Facilities Management

Partner, Wells-Chapman Interiors, Pullman, WA
Project Manager, Eos Architecture, Excelsior, MN
Special Assistant to the CEO, A joint venture of CRSS/WRJ, Miami, FL
Lead Architectural Programmer, A joint venture of CRSS/WRJ, Miami, FL
Designer/Programmer, Design Alliance, Tucson, AZ
Associate, Daverman Facility Management, Tucson, AZ

Design Research Testing
Acoustics
Vibration
Vision
Lighting
Architecture
Market Research

Staff Affiliations
ASA
IES
AES
ASTM
ANSI
IFMA
SID
ARVO
OSA
HFS
CIE

Teaching and Educational Administration

Faculty, Department of Interiors, University of Arizona, Tucson, AZ
Chair, Department of Interiors, East Carolina University, Greenville, NC
Director, Rural Communities Institute, Western State College, Gunnison, CO
Director, Community Design Center, University of Idaho, Moscow, ID

Professional Affiliations

Lambda Alpha International
Facilities Strategies Group
The Environmental Design Research Association (EDRA)
The Minnesota Chapter of the American Institute of Architects
Northfield, Minnesota Planning Commission
National Association of State Facilities Administrators (NASFA)
Society of College and University Planners (SCUP)
Board member for Art.Org

Publications and Presentations:

Building Enclosure Council
Building Owners and Managers Association
University of St. Thomas
CoreNet National Convention
Minnesota Chapter American Institute of Architects MN State Convention
Environmental Design Research Association National Conference
Capital Budgeting Process - National Association of State Facilities Administrators
Health Care Institute National Conference
Boston Society of Architects
Florida Council on Aging

Partial Listing of Industries Served:

Government, Real Estate, Facilities Management, Education, Corporate

Background

Wes Chapman's forty year career is composed of diverse experiences in education at both the teaching and administrative level. He has been a partner in design practices that focused on historic preservation, interiors, and architectural programming. Wes has directed efforts in community development and served on planning commissions and design boards. He served on the programming team of the nations largest publicly bonded school renovation project as a lead programmer and ultimately the special assistant to the joint venture CEO. Wes managed what was the earliest effort to document current facility assets for the Department of the Army in several highly sensitive military installations.

In his more recent career activities, Wes has been responsible for the initiation and management of the Minnesota Predesign program. This is one of the first statewide efforts in the nation to require facility programming in advance and outside of the subsequent funding of capital projects. He served as the Department of Administration reviewer for capital bonding bills for a decade as well as managing the application of the statutory process for approval of Predesign. His Masters of Architecture, which focused on participatory programming processes, proved to be a major benefit in shaping and determining the nature of Minnesota's policy on establishing needs as well as the priorities for energy conservation and sustainability guidelines.

As the Director of Strategic Facility Planning and Evaluation for the State of Minnesota during the Ventura administration, he was responsible for providing the vision and management of the development of a facilities strategic plan. It sought to merge numerous agencies programs, reverse the trend toward not owning state facilities, and created a strategy that would fund facilities outside the traditional bonding process but with the long-term benefits of state ownership. During this time he directed the development of a financial model for assessing the value of projects to the state. Subsequent proposals have resulted in new facilities for three major departments with an approximate value of \$225 million, funded in part through the cooperation of the Port Authority of St. Paul, Minnesota.

In his current role at Orfield Labs, Wes has been able to combine his broad set of knowledge and skills to focus on directing the design of buildings that use the perceptual sciences to, in effect, creating a higher level of satisfaction in users than is typically achieved. "It is no longer enough to provide a "standard of care" to a client that in a simplistic way only addresses Scope, Cost, Schedule, and Aesthetic interpretation. Our clients recognize the value of their employees and their worth to the success of the organization or institution. If we can in effect make the largest component of the life cycle cost of a building (approx. 90%), being salaries and benefits, a couple percent more satisfied and subsequently more productive, then the building cost is virtually free. Our clients see this as the new paradigm of a capital project and use us to maintain a user centered agenda on a project from development of the project description and current physical analysis to move-in commissioning and post-occupancy evaluation. It is simply a matter of bringing a scientific methodology and knowledge base to bear on the aesthetic/regulatory design process being careful to not be confused with the ill defined concept of Evidence Based Design."