



Meeting Minutes March 2012

DATE

March 15, 2012

LOCATION

AIA Pittsburgh

TIME

5:45 PM Start

7:17 PM End

NEXT MEETING

April 19, 5:30 PM

CONNECT

[@YAF_PGH](#)

[YAF on Facebook](#)

UPCOMING EVENTS

ARE Review Sessions
April 03 / May 08

Build Pittsburgh 2012
April 17

CMU SoA Lectures
April 02 / April 23

AEI of PGH Networking Event
April 03 - J. Bettis Grill

MBA 3rd Annual Golf Benefit
May 14 - Southpointe GC

Attending

Initials	Name	Affiliation	Email
YAF Officers			
AH	Anastasia Herk	IBACOS	aherk@ibacos.com
JH	Jonathan Hoag	Lami Grubb	jhoag@lamigrubb.com
KK	Kevin Kunak	AIA Associate	kkunak@gmail.com
AIAPittsburgh Staff			
RK	Rachael Kelley	AIAPittsburgh Staff	rkelly@aiapgh.org
ER	Erin Raff	AIAPittsburgh	eraff@aiapgh.org
YAF Advisory Committee			
MBD	Melanie Buzgan Dower	RDC	melbd@rdcollab.com
BL	Becky Lowe	Desmone	rlowe@desmone.com
ASR	Ali Schloemer	AIA Associate	ali.schloemer@gmail.com

General Agenda

A. ADMINISTRATIVE

Contact AH or ER to be added to meeting wizard distribution list.

B. MENTOR MATCHING

AH presented Facebook and LinkedIn survey data to the Board.

YAF to host "speed dating" event to establish mentor/mentee contact. Mentee to choose up to three mentor choices for matching.

AIA Pittsburgh staff to research best method for matching mentor/mentee based on "speed dating" choices.

New website to have information for continuing mentor/mentee matching beyond initial pairings.

AH and RK to meet before April's YAF Advisory Board meeting to discuss next steps.

C. STANTEC INTER-OFFICE HAPPY HOUR

Bring a friend!

E. YAF EVENT FLYER

KK to do.

F. BUILD PITTSBURGH

KK and KP interested in occupying YAF booth. Booth to showcase: slideshow, t-shirts, events flyer, YAF banner, mentor matching information, ARE library info (donation info?), ARE review calendar, YAF Advocate signup.

AIA Pittsburgh investigating alternate pricing for Associate all day / individual session tickets. Information to be distributed via electronic form in near future.

G. YAF OUTREACH ADVOCATE

IKM is scheduled for April 24 and Perkins Eastman is scheduled for possibly June.

A slideshow needs to be updated / created. MBD has content ready to go.

Tentative lunchtime meeting April 11 at RDC.

H. PIRATES TAILGATING

Contact AH/JH if interesting in attending the July 22 Pirates home game and tailgate.

I. CANSTRUCTION 2012

Meeting Monday - 5:30PM and IBACOS

Can greater media awareness be incorporated this year? How does CANstruction's message work within the larger picture of AIA Pittsburgh / Design Pittsburgh message?

All agreed that September gallery crawl was best time/location.

J. PKN

ER is coordinate next PKN and is looking for venue ideas. Union Project, RDC offices, Mansions on Fifth possible ideas. Contact ER with ideas. Location must be all-ages/alcohol friendly.

K. ARE REVIEW SESSIONS

Last session is in May. For June, MBD suggested having a feedback happy hour to discuss strengths / weakness / opportunities and what works / needs improvement for next round of sessions.

ARE Library - is there a sponsorship opportunity? Should YAF start asking for donations (from the recently Registered) to build library depth?

How can AIA/YAF show appreciation towards presenters? RK to investigate. One idea is to offer 50% off Build Pittsburgh or Design Pittsburgh admission.

Communications

A. WEBSITE

Launch within two weeks!

B. CALENDAR

Contact AH via email if interested in gaining access to the YAF Google calendar showing upcoming events.

Adjourn

7:17 PM

Next Meeting: April 19, 2012, AIA Pittsburgh Offices