

# 2018 Annual Report



**AIA**  
Pittsburgh

**We believe good architecture and design matters**, and because of this we are dedicated to supporting the profession, as well as advocating for healthier, safer and more sustainable buildings in our city and region.

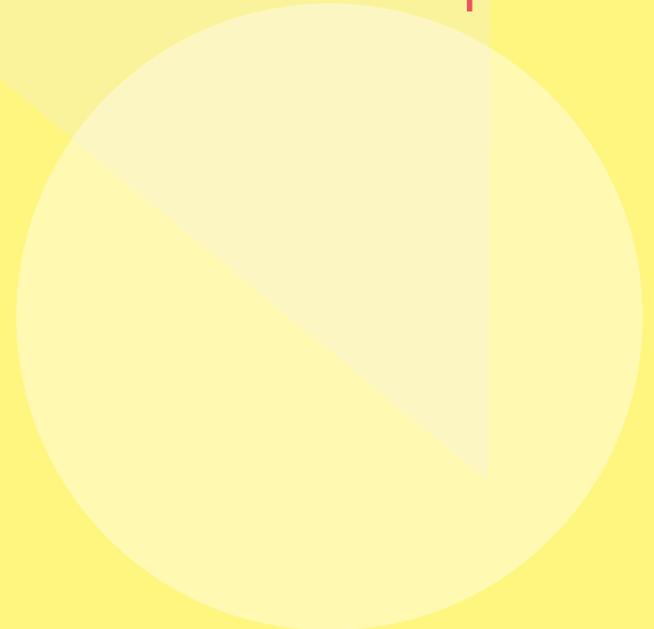


**AIA**  
Pittsburgh



**AIA**  
Pittsburgh

**Our objective is to improve, for society, the quality of the built environment** by further raising the standards of architectural education, training, and practice; fostering design excellence; and promoting the value of architectural services to the public.



## **AIA Pittsburgh offers a variety of services**

**to our members:** continuing education, leadership development, knowledge networks, business tools and expertise, public policy advocacy, collaborations with the design and construction industries, and student and public outreach, among others. We hold two big annual events, Build Pittsburgh and Design Pittsburgh, and support a variety of dynamic committees—from the Committee on the Environment to the Young Architects Forum.

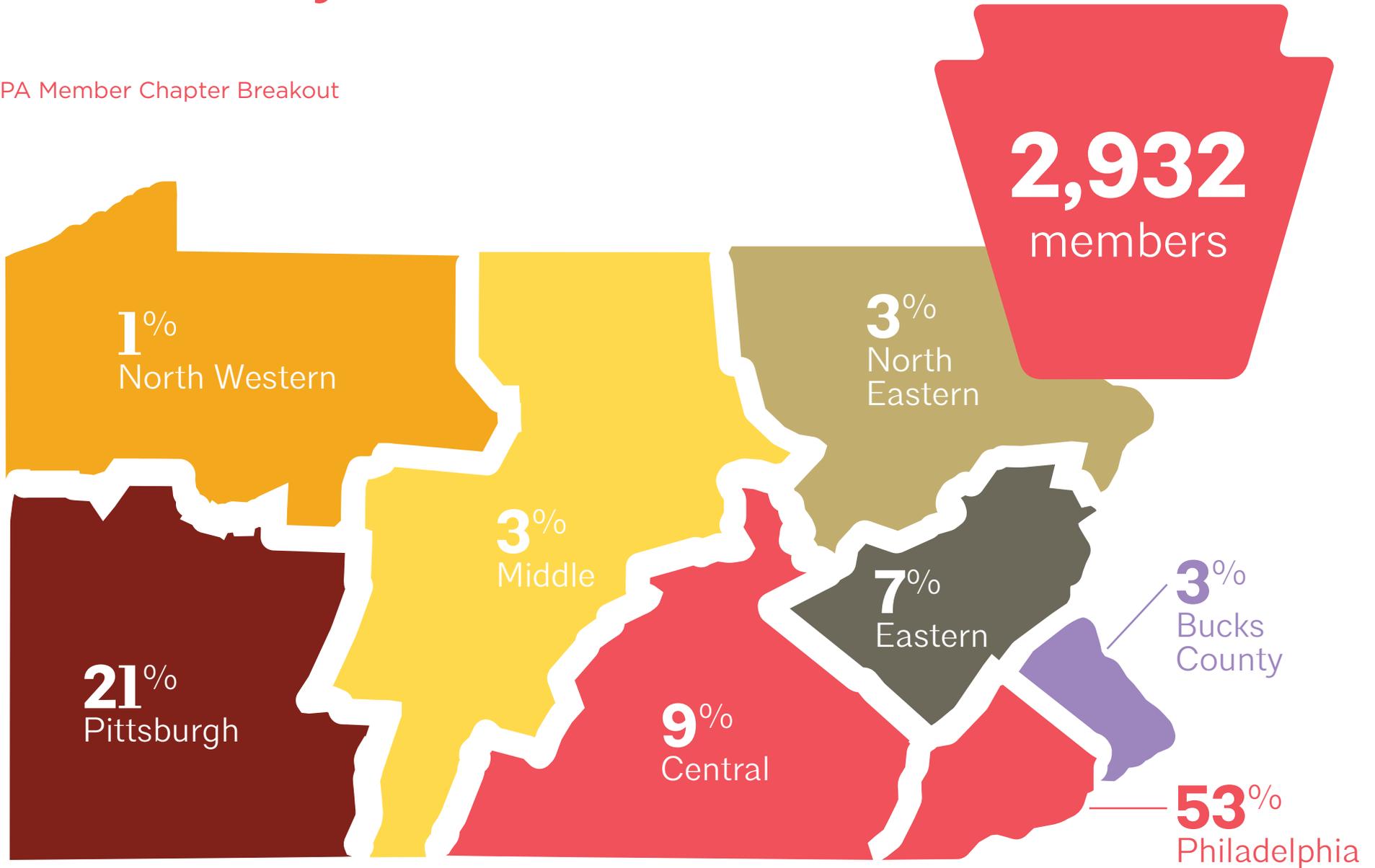


# Membership

AIA Pittsburgh is part of national network of over 200 AIA chapters representing over 94,000 architects.

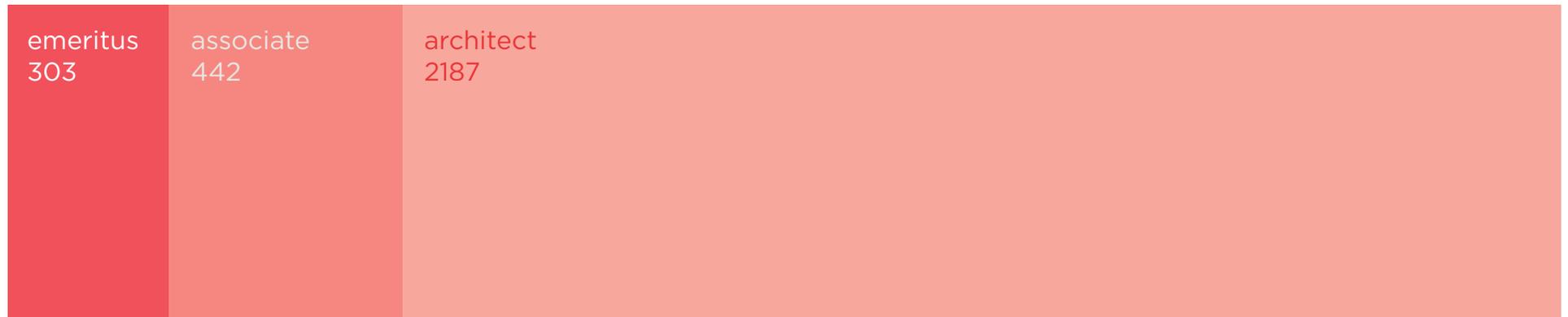
## Our Community in Numbers

PA Member Chapter Breakout

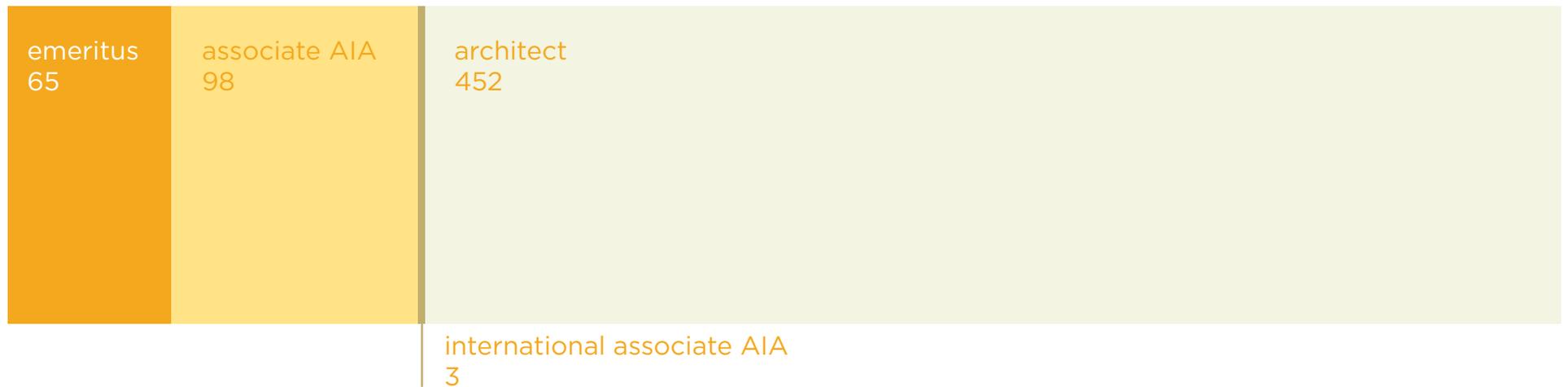


# Our Community in Numbers

State wide: 2932 Members



AIA Pittsburgh: 618 Members



Meet the  
Board of Directors



**19** young professionals

successfully completed the Architect Registration Examination (ARE) and Architectural Experience Program (AXP) hours to become registered architects in 2018.

**Congratulations!**

**80+**

Industry Partners



“

There is no complex problem that exists for which the architect is the sole solution. Paradoxically, it is as masters of collaboration and synthesis, bringing the talents of others into focus and prominence, that we are most valuable. Through partnership and community service, listening and learning together—this is how we will become a catalyst for exponential positive change in the built environment of our region and the health of our communities.

**STEPHEN WINIKOFF, AIA**

AIA Pittsburgh President and Associate at RM Creative Inc.

”

# 2018 FINANCIALS INCOME

Total Income 2018 \$589,725

**Net Assets in 2018: \$224,850**

\$930  
**0.2%**  
Marketing &  
Advertising

\$169,920  
**28.8%**  
Design Pittsburgh

\$119,075  
**20.2%**  
Build Pittsburgh

\$7,250  
**1.2%**  
Industry  
Partnership &  
Support

\$29,097  
**4.9%**  
Professional  
Development  
and Continuing  
Education

\$6,709  
**1.1%**  
Miscellaneous

\$57,036  
**9.7%**  
Documents  
& AIA National  
Revenue Share

\$199,708  
**33.9%**  
Dues

# 2018 FINANCIALS EXPENSES

Total Expenses 2018 \$522,608

\$16,977  
**3.2%**  
AIA Contract Documents

\$128,108  
**24.5%**  
Professional Development,  
Build Pittsburgh & Continuing Education

\$103,635  
**19.8%**  
Design Pittsburgh

\$26,599  
**5.1%**  
Board &  
Committee  
Expenses

\$164,989  
**31.6%**  
Administrative  
& Operating Expenses

\$36,539  
**7%**  
Member  
Services  
& Programs

\$46,761  
**8.9%**  
Communications



**AIA Pittsburgh's  
Young Architects Forum**

# AIA Pittsburgh's Young Architects Forum:

## Leadership Mentorship Fellowship

YAF organizes a number of building tours, ARE 5.0 Review Groups, cross-disciplinary events and fun opportunities throughout the year.

YAF participates in the **ACE High School Mentorship program** and partners with students through AIAS at Carnegie Mellon University and the University of Pittsburgh.

### **AIA Pennsylvania's Promoting Advocacy and Licensure through Mentorship Program (PALM)**

provides mentorship in a small-group atmosphere.

55 participants—including students, emerging professionals, and established professionals—met three times to share experiences, advice, and skills and to discuss architectural issues.



Connect  
with YAF:



Meet  
the Officers



# AIA Pittsburgh's Foundation for Architecture

The Leadership Institute, a Foundation program for young and mid-career architects since 2016, is tailored designed for AIA Pittsburgh members.



Class of 2016–2017:

# 18 Graduates

Class of 2017–2018:

# 21 Graduates

Class of 2018–2019:

# 21 Graduates



“

The Leadership Institute was valuable to me both personally and professionally. Working in a small (but mighty) firm, the Institute led me to make new, genuine connections outside of my typical network and connect with Pittsburgh communities in a way I never had before. The experience has, and continues to, inspire me and my cohort to expand our awareness of local issues and apply our skills as architects to help better our communities. Taking our role to safeguard public health, safety, and welfare beyond our offices and projects is key to elevating the profession and enhancing communities.

**MONICA BLASKO, AIA**

qkArchitecture, YAF 2018-2019 Young Architect Regional Director of PA

”

## Communications & Outreach Committee:

Promoting  
the value of  
architectural  
services to  
the public and  
engaging with  
our members.

## Social Media and Website Stats

 **157,497** Facebook Reach

 **2,721** Twitter Followers (+61 from 2017)

 **1,254** Instagram Followers (+154 from 2017)

 **122,567** Unique Pageviews to AIA  
Pittsburgh's website

 **2,000+** COLUMNS Subscribers

# Top 5 Most Trafficked Pages on aiapgh.org

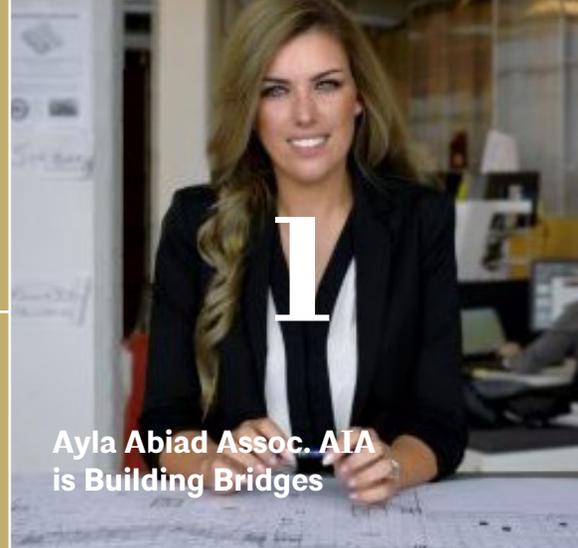
**1** Job Board

**2** AIA Pittsburgh Home Page

**3** Design Pittsburgh View and Vote 2018

**4** Design Pittsburgh 2018

**5** AIA Pittsburgh Directories



**Most Viewed COLUMNS Articles**



# PechaKucha Night Pittsburgh

28 presenters shared their presentations to packed venues in 2018.

PechaKucha events had a great run in 2018 with a wide variety of creative topics and ideas. PKN is held three times per year in collaboration with AIGA Pittsburgh and the Greater Pittsburgh Arts Council. They are informal, informative and fun, held in more than 900 cities worldwide, where creative people share their ideas, works, and thoughts in a 20×20 format.



**20 Slides.**  
**20 Seconds Each.**  
**Experience It.**





## Advocating for Architects

In one day, nearly **45 AIA PA members**, including many from Pittsburgh, met with over 45 legislators and / or legislative staff in the Pennsylvania State Capitol in Harrisburg. They advocated for issues and policies that impact the built environment and architects, and dropped off policy briefs and educational materials with **over 200 state representatives and senators.**

# Raising the Standards of Architectural Education, Training, and Practice

## Build Pittsburgh 2018

AIA Pittsburgh's 17th annual continuing education conference and exhibitor show  
Attendees could earn up to 7 hours of Continuing Education credits in one day

**400+** attendees

**45** presenters

**16** Courses

Brought together architects and built industry professionals to engage in learning, collaboration and networking.

Provided cutting-edge programming beneficial to architects, engineers, owners, and other design industry professionals.



## Design Pittsburgh 2018

Design Pittsburgh 2018 featured an architectural design exhibition; a juried Design Awards competition including the Young Architects Studio Competition; a public voting opportunity for the coveted People's Choice Award; PechaKucha Night Pittsburgh; a gala for more than 400 attendees who were members, affiliates, design enthusiasts, and guests; and a ceremony recognizing the winners of the prestigious AIA Pittsburgh Design Awards hosted by *'Burgh Vivant's* Brian Edward.

Design Pittsburgh highlights the importance of good design and how our members, sponsors, partners, and the public support and promote the value of architecture and design in the places where we live, work, and play.

**40 firms** submitted a total of  
**88 projects**

**3,621  
votes**

cast for the People's Choice Award  
(206 more than 2017)

We launched AIA Pittsburgh's theme for the year "**Faces of Design**," beginning a year-long discussion of how AIA Pittsburgh can connect with all in the building and design industries.



“

Last year we were honored to receive awards for our work restoring the Century Inn 1794. The one that was most meaningful was the Peoples' Choice Award. Rarely does the community get an opportunity to express their appreciation of the built environment and the outpouring of approval we received for this effort was truly humbling. This experience helped me realize that the public is paying attention to what is being built around them and AIA Pittsburgh, through their Peoples' Choice Award, gives them a voice to express their collective opinion.

**PETER MARGITTAI, AIA**

”

## Design Pittsburgh 2018 continued

For the second time, we asked architects to share the intent or purpose behind each submission to help tell each project's story through our digital gallery. We also asked the public 'why do you like the project you chose [for the Peoples' Choice Award]?'—and shared the comments with the firms.

The following are just a few of the public comments we received...

*“As the principal of CVMS, I see first-hand every day how the physical building supports the needs, hopes, and educational aspirations of the design team comprised of our students, parents, teachers, staff, Board members, and community. Since moving into the building in September 2017, we’ve seen a decrease in disciplinary infractions and staff absenteeism along with a positive increase in culture survey data. We are happier, more collaborative, and more productive in our amazing new school!*”

**ABOUT CHARTIERS VALLEY MIDDLE SCHOOL BY IKM ARCHITECTURE**



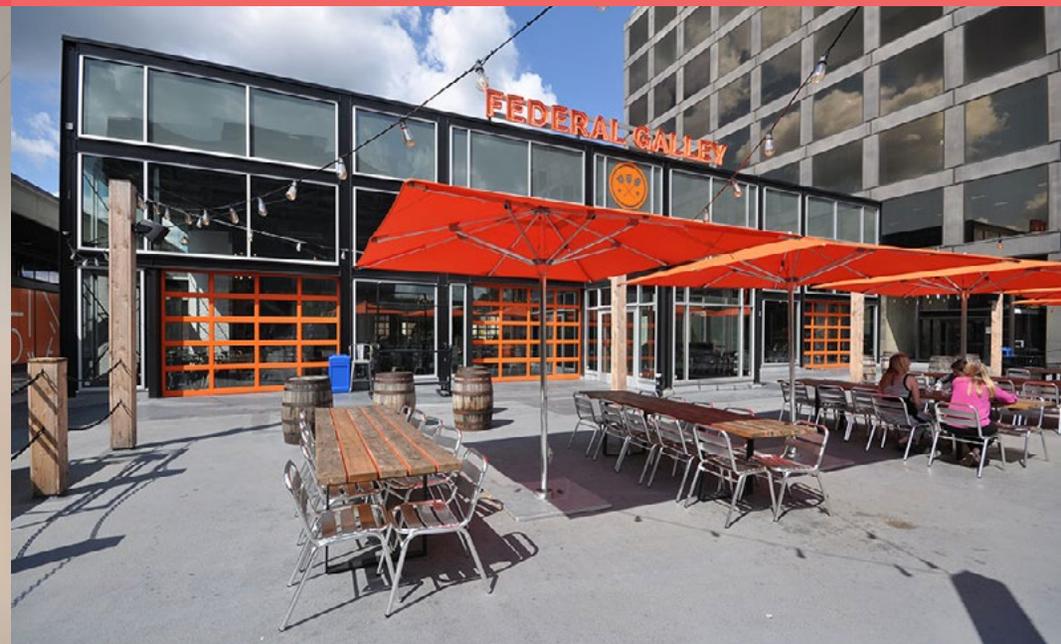
*“I work at Children’s Hospital of Pittsburgh, and I can’t even begin to imagine the incredible impact this project is going to have on our patients! One of the wonderful things about Children’s is that it doesn’t feel like a hospital, and this studio is right in line with that mission. Kids will get to enjoy live music, skits, shows, all hosted by their friends, fellow patients, or clinical staff, and it just makes the whole atmosphere feel warmer and more like a community. It’s going to be such a fantastic addition to our hospital, and I can’t wait to see it come to life!”*

**ABOUT TV VIDEO RADIO STUDIO BY DRS ARCHITECTS**



*“This was an inventive use of the former bank space—living in the neighborhood, we watched the conversion happen over several months and have seen it become the gathering place for neighbors and visitors. The indoor-outdoor elements, their ability to somehow break-up or compartmentalize a big open space—this was a terrific effort.”*

**ABOUT FEDERAL GALLEY BY PIEPER O'BRIEN HERR ARCHITECTS**



## Tools and Resources

AIA Pittsburgh provided access to a variety of tools, knowledge and resources to strengthen our members practice. Here are quick links to a few of the most popular.



**AIA**  
Pittsburgh



**AIA**  
Pennsylvania

**Industry Resource Directory** →

**Member Firm Directory** →

**AIA Pittsburgh  
Job Board & Resume Bank** →

**142**  
jobs posted in 2018

**Architect's Advocacy Day  
in Harrisburg** →

**PA Architects PAC** →

**AIA PAC**  **Pennsylvania Architects PAC**  
The Political Action Committee of  
AIA Pennsylvania

**Where We Stand** →

**AIA Message Book** →  
How to talk about architecture  
with clients and the public

**Small Firm Exchange** →

**Advocacy Action Center** →

**AIA KnowledgeNet** →

**Business Intelligence & Tools** →  
Including surveys, market research  
reports, best practice guides, and articles

**CES Discovery** →

**COTE Top Ten Toolkit** →



**The American  
Institute  
of Architects**

“

2018 was a year of new opportunities for AIA Pittsburgh. We strengthening our programming for members and increased outreach to partners, allied professionals and the wider Pittsburgh area community. We welcomed two new staff—Kira Kellner and Marissa Dello Russo—and found a new venue for Design Pittsburgh that provided space to hang the project boards in a public area for a full month. We also started a Blueprint for Better initiative with a grant from AIA National, among many other developments. It’s an exciting time for the architecture community and for AIA.

**MICHELLE FANZO**

Executive Director of AIA Pittsburgh

”