

KEYNOTE SPEAKER **TERRY SCHWARTZ**



The Cleveland Urban Design Collaborative is a community service organization with a professional staff of designers committed to improving the quality of urban places through technical design assistance, research, and advocacy. Supported by the College of Architecture and Environmental Design at Kent State University (KSU), the CUDC offers architectural and urban design expertise in the service of urban communities, design professionals, and Ohio's public universities.

KEYNOTE: 8:00-9:00 AM

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Join **Terry Schwartz** for the
2018 Keynote Address

Design Culture & Community Engagement

We are living in a populist moment where hard lines are being drawn between “regular people” and “the elite.” How does the populist idea that power should be shared by everyone in a democratic society apply to the fields of architecture and urban design? Are there ways in which highly trained design professionals can collaborate more effectively with diverse communities? How would buildings and places change as a result? This discussion explores the intersection between design ideas and populist desires, and suggests a path toward inclusive and meaningful community engagement.

Terry Schwarz, FAICP, is the director of Kent State University’s Cleveland Urban Design Collaborative (CUDC). Her work at the CUDC includes neighborhood and campus planning, commercial and residential design guidelines, and ecological strategies for vacant land reuse. Terry launched the CUDC’s Shrinking Cities Institute in 2005 in an effort to understand and address the implications of population decline and large-scale urban vacancy in Northeast Ohio. As an outgrowth of the Shrinking Cities Institute, she established Pop Up City, a temporary-use initiative for vacant and underutilized sites in Cleveland. In 2009, Terry received the Cleveland Arts Prize for Design. She teaches in the graduate design curriculum for the KSU College of Architecture and Environmental Design. She has a bachelor’s degree in English from the Illinois Institute of Technology and a master’s degree in City and Regional Planning from Cornell University.