What we’re all about...

Improving, for society, the quality of the built environment by further raising the standards of architectural education, training, and practice; fostering design excellence; and promoting the value of architectural services to the public.

How you can remember what we’re all about...

We help make architects better architects, and we advocate for architects, too!
Our Community in Numbers: We’re growing again!

- **561 Members**
- **123 Industry Partners**

- Increase in Total AIA Members: 4.5%
- Increase in Assoc. Memberships: 14%
- Increase in Architect Memberships: 5%

Meet the Board of Directors
“I’ve found that the AIA provides different things at each level and all of them are meaningful. My volunteer work at the local level opened the door for many things that have been personally exciting and professionally fulfilling. I gained more leadership skills locally than anywhere else by serving on countless committees and the Board. Working at the state and national levels has given me a perspective of how public and government advocacy can change the built environment. I’ve always found that the time pays dividends by enriching my understanding of the profession and its valuable influence on society. You and the profession benefit when you invest your time and energy!”

BILL BATES, FAIA
NATIONAL VICE PRESIDENT, EAT’N PARK HOSPITALITY GROUP
Total Income for 2015: $548,478
A 17% increase from the previous year (2014).
“I am continually impressed with how active AIA Pittsburgh is in its advocacy and educational efforts. Through this work, I’ve had several opportunities to get involved with committees, and my firm considers it important to support these efforts as an Educational Partner. Also, as a recent transplant to Pittsburgh, AIA Pittsburgh has been a great resource for meeting new people and sharing ideas with the architectural community.”

PETE JEFFERSON, PE, LEED AP, HBDP
PRINCIPAL ME GROUP.
Emerging Professional Engagement: Fostering the Future

Revived the AIA Pittsburgh Foundation for Architecture

Continued and Expanded Programming for Emerging Professionals through the efforts of YAF, AIA Pittsburgh’s Young Architects Forum

It’s alive!
Established to provide leadership development for architects and emerging architectural professionals.

ARE Reviews Series
Helping architects obtain licensure for more than 5 years!

Mentorship Programs
Storey Telling
AIA Pennsylvania’s PALM Program Promoting Advocacy and Licensure through Mentorship

Newly Registered Architects Recognition
These individuals received a well-deserved congratulation for passing the AREs to obtain licensure... not a small feat.

Connect with YAF...

Meet the Officers
## Communications: Creating a Two-Way Conversation

### Social Media & Website Stats:

<table>
<thead>
<tr>
<th>Platform</th>
<th>Likes/Followers</th>
<th>Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>6,500</td>
<td>3,200</td>
</tr>
<tr>
<td>Twitter</td>
<td>2,025</td>
<td>600</td>
</tr>
<tr>
<td>LinkedIn</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Houzz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Instagram</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Heavy Traffic Ahead!

Top 5 Trafficked Pages on aiapgh.org:
- Design Pittsburgh pages
- Industry Resource Directory
- Events Calendar
- Job Board
- Columns

### Unique Pageviews on aiapgh.org:

- Total: 153,352
- Increase: 6%

### Chart:

- Unique Pageviews: April 2015 - October 2015
“Since I first joined AIA Pittsburgh and the Young Architects Forum, I received a lot of support and mentorship via a great network of professionals in many fields. I felt welcomed, part of a strong organization, and inspired by others around me. Now it is my turn to give back to the community, sharing my knowledge and supporting others in their development. Yet, I keep learning so much myself!”

BEA SPOLIDORO, ASSOC. AIA
RECIPIENT OF THE AIA PITTSBURGH 2015 PRESIDENT’S AWARD, ROTHSCILD DOYNO COLLABORATIVE
**Member Programs & Services:**

**Directories**

- Industry Resource Directory
  Revamped for better search functionality

- Member Firm Directory Launch

**Signature Firms**

**President’s Holiday Party/Annual Meeting**

View Leadership Succession in Progress...

**Job Board/Resume Bank**

More than 130 jobs were posted in 2015

**“Get in. Get found.”**

PUTTING MEMBERS IN TOUCH WITH POTENTIAL CLIENTS

**“Be green. Buy Local. Find a Pittsburgh architect.”**

ENCOURAGING SUSTAINABLE BUYING PRACTICES

**“Build local. Buy local. Hire a Pittsburgh architect for your project.”**

PROMOTING REGIONAL RESOURCES

53%
Continuing Ed—Build Pittsburgh

AIA Pittsburgh’s 14th annual continuing education conference and exhibitor show brought together a community of architects and built industry professionals to engage in institutional learning.

Build Pittsburgh provided programming that would be appealing and beneficial to engineers, owners, and other design industry professionals, in addition to our architect members, to collectively learn and promote collaboration.

- **36 presenters**
- **400+ attendees**
- **37 companies exhibited**
- Almost **14,500** people visit the Build Pittsburgh pages on our website
- **Attendees could earn up to 7 Hours of CE Credits in one day**

**COTE Intensives**

We took a deep dive into various topics that are central and pertinent to the sustainability discussion and to developing this expertise—all with a critical blend of theory and practice.
Design Pittsburgh

Design Pittsburgh is a signature program of AIA Pittsburgh, celebrating excellence in architecture and design, and honoring those who create it.

Design Pittsburgh featured an architectural design exhibition; a juried Design Awards competition including the Young Architects Studio Competition; a photographic competition and exhibit; public voting opportunity for the coveted People’s Choice Award; a gala for more than 400 attendees who included members, affiliates, design enthusiasts, and guests; the 50th Anniversary Celebration of the AIA/MBA Joint Committee, and a ceremony recognizing the winners of the prestigious AIA Pittsburgh’s Design Awards.

Design Pittsburgh highlights the importance of good design in our region and how our members, sponsors, partners, and the public support and promote the value of architecture and design in the places where we live, work, and play.

35% Design Award Submissions

24 Award-Winning Projects in 2015

Through Design Pittsburgh exhibits and events, a variety of audiences gain an understanding of architects’ broad expertise and talent.
“While they may not be the most intriguing or eye-catching, the Advocacy initiatives that AIA PA and AIA National undertake are essential to your business. That’s right—we are still all running businesses, and the legislatures do not always understand what is best for the construction industry. From public-private partnerships, to small business, historic tax credits, cookie-cutter schools, multiple primes and beyond, we are all affected and we all need to take part in the scuffle that is the business of architecture.”

GWEN DAKIS, AIA
DRAGONARCH CONSULTING, LLC
Outreach & Promoting Value:
Architects in the Community

Providing opportunities for members with all levels of experience and skill sets to build capabilities for leadership through service on boards, commissions, and committees.
Advocating for Architects

Grassroots Leadership & Legislative Conference
Alongside AIA National, we were able to hold 150+ meetings with congressional members and their staffs and we raised $57,000+ for ArchiPAC—a new record!

AIA PA Architects Day
Our members met with 52 PA legislators and hand delivered issue packets to all 253 state legislators.

Design Pittsburgh
3,647 votes for the People’s Choice Award
1,000+ individuals attended the Design Exhibit, which was featured on the Cultural Trust’s September Gallery Crawl.
49,000+ unique pageviews to Design Pittsburgh webpages and the online exhibit
2015 marked the 50th Anniversary for the AIA-MBA Joint Committee.

PechaKucha Night Pittsburgh
PKN provides a voice, not only for architects and designers, but also for public artists and all creative types who want to share their work and ideas in a dynamic presentation, matching images and words in only six minutes and 40 seconds.

Forming new PKN Partnerships—We’ve partnered with AIGA Pittsburgh since 2008 and we welcomed the Greater Pittsburgh Arts Council (GPAC) as an additional partner in 2015.

20 Slides. 20 Seconds. Experience It.
We celebrated Vol. 20 at the Carnegie Museum of Art! That’s 7 years of PKN Pittsburgh!
2016 INITIATIVES

1. **Implement Firm Visits** in an effort to better understand our members’ needs and provide the most relevant services and programs.

2. **Educate members** to be able to serve successfully by providing leadership training and tools.

3. **Launch AIA+2030 Professional Series 2.0** to help design professionals create buildings that meet the ambitious energy efficiency goals of the Architecture 2030 Challenge.

4. **Establish Programming for AIA Pittsburgh’s Foundation for Architecture**
   - Provide a stipend for one emerging professional to attend this year’s AIA National Convention in Philadelphia.
   - Develop a Leadership Institute.

With 2.0, this program builds on the highly successful 2013-14 series by incorporating a broader pool of speakers, more local case studies, and in-depth tours of high performing built projects.
“There is great value in the AIA-MBA Joint Committee; it is the only group for architects, general contractors, and owners to work together to help improve our industry. The MBA is proud of the alliance and continued cooperation of AIA Pittsburgh.”

STEVEN M. MASSARO
PRESIDENT OF THE MASTER BUILDERS’ ASSOCIATION OF WESTERN PA, MASSARO CM SERVICES
### Photo credits

**View the Award Winning Projects from Design Pittsburgh 2015**

**Note:** Photos on the same page are listed in a clockwise direction from the top left photo.

<table>
<thead>
<tr>
<th>PAGE</th>
<th>PROJECT NAME</th>
<th>ARCHITECT NAME</th>
<th>PHOTOGRAPHER</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Design Pittsburgh</td>
<td>Jason Cohn</td>
<td>ESTO Photographs, Inc.; Hester + Hardaway Photographers</td>
</tr>
<tr>
<td>4</td>
<td>University Center Transformation</td>
<td>WHR Architects with WTW Architects</td>
<td>Massery Photography, Inc.</td>
</tr>
<tr>
<td>7</td>
<td>Orientation Center, Frick Art &amp; Historical Center</td>
<td>Schwartz/Silver Architects, Inc. with Loysen + Kreuthmeier Architects</td>
<td>Massery Photography, Inc.</td>
</tr>
<tr>
<td>7</td>
<td>Dubai Water Canal</td>
<td>AE7</td>
<td>AE7</td>
</tr>
<tr>
<td>7</td>
<td>21c Museum Hotel Durham</td>
<td>Perfido Weiskopf Wagstaff + Goettel with Deborah Berke Partners</td>
<td>Chris Cooper Architectural Photography, Glint Studios</td>
</tr>
<tr>
<td>7</td>
<td>DISCRETE HOUSE</td>
<td>FOLAN+TRUMBLE</td>
<td>Fisher ARCHitecture</td>
</tr>
<tr>
<td>7</td>
<td>The Prairie House</td>
<td>Fisher ARCHitecture</td>
<td>Fisher ARCHitecture</td>
</tr>
<tr>
<td>8</td>
<td>Carnegie Library of Pittsburgh, Beechview Branch</td>
<td>GBBN Architects</td>
<td>Massery Photography, Inc.</td>
</tr>
<tr>
<td>9</td>
<td>Project RE_</td>
<td>Urban Design Build Studio</td>
<td>Urban Design Build Studio</td>
</tr>
<tr>
<td>11</td>
<td>Charleston Area Medical Center</td>
<td>Urban Design Build Studio</td>
<td>Jeffrey Totaro Architectural Photography</td>
</tr>
<tr>
<td>14</td>
<td>Pittsburgh Monospace</td>
<td>studio d’ARC architects, P.C.</td>
<td>Massery Photography, Inc.</td>
</tr>
<tr>
<td>14</td>
<td>McKeesport Downtown Housing</td>
<td>Thoughtful Balance</td>
<td>Denmarsh Photography</td>
</tr>
<tr>
<td>15</td>
<td>RE_FAB Mobile Fabrication Lab</td>
<td>Urban Design Build Studio</td>
<td>Urban Design Build Studio</td>
</tr>
<tr>
<td>16</td>
<td>Hazelwood Neighborhood Center</td>
<td>Thoughtful Balance</td>
<td>Denmarsh Photography</td>
</tr>
<tr>
<td>16</td>
<td>School of Freshwater Sciences</td>
<td>Bohlin Cywinski Jackson with Continuum Architects + Planners</td>
<td>Christopher Barrett</td>
</tr>
<tr>
<td>16</td>
<td>McKees Rocks Chartiers Avenue Streetscape</td>
<td>LGA Partners, LP</td>
<td>n/a</td>
</tr>
<tr>
<td>16</td>
<td>Uptown Lofts on Fifth</td>
<td>FortyEighty Architecture</td>
<td>FortyEighty Architecture</td>
</tr>
<tr>
<td>16</td>
<td>Cathedral Campus</td>
<td>Strada Architecture, LLC</td>
<td>Dennis Marisco</td>
</tr>
<tr>
<td>18</td>
<td>City View</td>
<td>Perkins Eastman</td>
<td>Perkins Eastman</td>
</tr>
<tr>
<td>19</td>
<td>Altius</td>
<td>Bucco Architecture</td>
<td>Walsh Photography</td>
</tr>
<tr>
<td>20</td>
<td>Sharpsburg Public Library</td>
<td>Front Studio Architects, LLC</td>
<td>Massery Photography, Inc.</td>
</tr>
<tr>
<td>20</td>
<td>Hotel Monaco</td>
<td>Strada Architecture, LLC with Gensler</td>
<td>Dennis Marisco</td>
</tr>
<tr>
<td>20</td>
<td>Energy Innovation Center</td>
<td>DLA+ Architecture &amp; Interior Design</td>
<td>Jim Schafer Location Photography</td>
</tr>
<tr>
<td>20</td>
<td>Chatham University Eden Hall Campus</td>
<td>Mithūn, Engineers: Civil &amp; Environmental Consultants, Inc.; Biohabitats, Interface Engineering</td>
<td>Annie O’Neil Photography</td>
</tr>
</tbody>
</table>
THANK YOU

YOU design, build, and create the places and communities that this organization represents. Thank you for being part of the AIA Pittsburgh community!