



## YOUNG ARCHITECTS FORUM | AIA PITTSBURGH | Advisory Committee Minutes of Meeting

This report confirms and records the interpretation of discussions which occurred and the understanding reached during this meeting. Unless notified in writing within seven (7) days of the date below, it will be assumed that the following interpretation or description is complete and accurate without exception.

MEETING NO.:	MEETING DATE:	TIME:	MEETING LOCATION:
2015-005	Thursday, May 21 <sup>st</sup> , 2015	6:00 PM – 7:30 PM [1 HR – 30 MINS]	AIA Pittsburgh Offices The Bruno Building   945 Liberty Avenue, 3 <sup>rd</sup> Floor

### PARTICIPANTS:

JAH	Josh Harter, AIA	Chair	<a href="mailto:joshuaalan.harter@outlook.com">joshuaalan.harter@outlook.com</a>
AN	Arthur Notaro, Assoc. AIA	Treasurer	<a href="mailto:artnotaro@gmail.com">artnotaro@gmail.com</a>
RB	Ray Bowman, Assoc. AIA	Secretary	<a href="mailto:ray.bowman@gmail.com">ray.bowman@gmail.com</a>
BS	Bea Spolidoro, Assoc. AIA	PR Director	<a href="mailto:beaspoli@gmail.com">beaspoli@gmail.com</a>
AH	Anastasia Herk, Assoc. AIA	2012 Past Chair	<a href="mailto:anastasia.herk@gmail.com">anastasia.herk@gmail.com</a>
NGr	Natalie Grandinetti	AIA Pgh MM+C	<a href="mailto:ngrandinetti@aiaugh.org">ngrandinetti@aiaugh.org</a>
RK	Rachael Kelley	AIA Pgh	<a href="mailto:rkelly@aiaugh.org">rkelly@aiaugh.org</a>
EP	Emily Putas		<a href="mailto:emily.putas@gmail.com">emily.putas@gmail.com</a>
MBA	Matt Brind'Amour		<a href="mailto:matt@ifcollc.com">matt@ifcollc.com</a>
JA	Joe Adiutori, Jr., Assoc.. AIA		<a href="mailto:jja5055@gmail.com">jja5055@gmail.com</a>

### 1.0 AGENDA ITEMS:

#### ACTION/STATUS:

JAH	Active	1.1	Electronic Documents for 2015
JAH	Active	1.2	Events Planning for 2015
AN	Active	1.3	YAF Budget - 2015
JAH	Inactive	1.4	A.R.E. Review Series 2014 - 2015
BS	Active	1.5	YAF Social Media - 2015
JAH	Active	1.6	YAF Newsletter - 2015
JAH	--	1.7	ACM Wrap Up

### 2.0 IDENTIFIED RISKS:

EP	Ongoing	2.1	Desire to focus on value-added programming. To that end, the structure of the meeting was changed to round-table discussion only loosely based on the agenda with the intent of evaluating what works/doesn't.
RB	Ongoing	2.2	Dedicated core is at risk of "burnout". Suggest focus on expanding ranks for final meeting of the year, where tasks will be assigned or tabled for 2016. Would fit goals as outlined by JAH and streamline programming portion of future meetings.

**3.0 DECISIONS:**

EP	Ongoing	3.1	Portfolio Development event: pursue crossover with AIGA
EP	Ongoing	3.2	ACE: pursue increased involvement from YAF community; students involved in the program rarely choose to pursue architecture.
EP	Ongoing	3.3	Sponsor unemployed architects: offer free/discounted admission to events.
EP	Ongoing	3.4	Design Competition: partner with community organization to lend YAF expertise to design competitions. This would be in addition to the Young Architects Studio Competition.
BS	Ongoing	3.5	Columns: encourage more participation from YAF community. EP: "create a culture of writing/reading" by promoting relevant articles on social media.
EP	Ongoing	3.6	YAF Sponsored Events: events that are more inclusive of older members, such as historical tours
RB	Ongoing	3.7	CRAN event: building tour followed by panel discussion. Dates to suggest to CRAN: 7/21, 7/28.
AC	Closed	3.8	Successful events that should be strengthened/maintained: Pirates Tailgate, Get-a-Crit Night, Storey Telling.
JAH	Ongoing	3.9	Use branding to carry the message for important events (3.8), raise levels of energy, professionalism and enthusiasm. Bring in an outside view to evaluate branding efforts, possibly from the AIGA.

**4.0 ACTIONS AGREED UPON:**

RK	Ongoing	4.1	Tactical Targeting of people: methods would include: going to the board (RB) and encouraging advocacy for YAF by principals on a continuing basis, determining geographical targets (JA), outreach to individuals via phone tree or email tree.
MBA	Closed	4.2	Always consider how to incorporate more benefits for YAF members into programming, such as discounts. Would help to create an identity, "what it means to be a member".
MBA	Closed	4.3	Architect Spotlight Happy Hour on 6/3. Send Evite, begin promotion.
JA	Closed	4.4	Consider ways to be more inclusive of new members, such as name tags, matching shirts.
RK	Ongoing	4.5	Creative Re-use Tshirt Contest (more information needed)
AN	Ongoing	4.6	Investigate building tour for fall (September), passive house in Garfield.
RB	Ongoing	4.7	Pursue development of "baseline" emerging professional numbers, including who has been licensed longer than 10 years, licensed less than 10 years, what portion has started exams, what portion has a degree but has not started exams.
JAH	Ongoing	4.8	Discussion must be had regarding ARE review sessions and delivery of class materials prior to rollout of next series. Questions to be resolved include: is Wordpress to be retired (BS), do we use DropBox instead (RK), do we send people to the AIA's website to find this information, are the materials available for all sessions (EP) or only the sessions that are paid for (JAH).
AN/KW	Ongoing	4.9	ULI Young Leaders Group: AN to coordinate with Katie Walsh (not present) what this event is and would entail from a time/budget standpoint.

**5.0 COMMITTEE UPDATES:**

Ongoing      KW is compiling list of recently licensed PA Architects for annual toast.

**6.0 Committee Timeline: (March 2015)**

JAH	6.1	Update Annual Catalog of Events (not included with agenda).
	6.2	6/3 – Arch. Spotlight Happy Hour at Urban Tap
	6.3	6/17 – Artists talk at #tbd (Fort Duquesne Bridge, YASC entries)
	6.4	6/25 – ULI Young Leaders (YAF involvement TBD)
	6.5	End of July – CRAN building tour/panel discussion

**7.0 UPCOMING MEETING:**

<b>MEETING NO.:</b>	<b>MEETING DATE:</b>	<b>TIME:</b>	<b>MEETING LOCATION:</b>
2015-006	Thursday, June 18 <sup>th</sup> , 2015	6:00 PM	AIA Pittsburgh Offices The Bruno Building   945 Liberty Avenue, 3 <sup>rd</sup> Floor
<b>ATTACHMENTS:</b>		<b>PREPARED BY:</b>	
[none]		Ray Bowman, Assoc. AIA [YAF Pittsburgh 2015]	
<b>DISTRIBUTION:</b>		<b>DATE:</b>	
All Participants		6/10/2015	

**Additional Information:**

*"Chains of habit are too light to be felt until they are too heavy to be broken" - Warren Buffett*

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