



AIA Pittsburgh

WEBSITE ADVERTISING

Please check all boxes below that apply to your order to indicate the ad size and frequency.

Prices are listed by Member/Nonmember rates.

RUN-OF-SITE BANNER AD

230 x 130

- 3 month banner ad run \$450/\$600
- 6 month banner ad run \$810/\$1,080
- 9 month banner ad run \$1,148/ \$1,530
- 12 month banner ad run \$1,440/ \$1,920

230 x 230

- 3 month banner ad run \$600/\$750
- 6 month banner ad run \$1,080/\$1,350
- 9 month banner ad run \$1,530/ \$1,913
- 12 month banner ad run \$1,920/ \$2,400

230 x 300

- 3 month banner ad run \$750/\$900
- 6 month banner ad run \$1,350/\$1,620
- 9 month banner ad run \$1,913/ \$2,295
- 12 month banner ad run \$2,400/ \$2,880

230 x 500

- 3 month banner ad run \$900/\$1,050
- 6 month banner ad run \$1,620/\$1,890
- 9 month banner ad run \$2,295/ \$2,678
- 12 month banner ad run \$2,880/ \$3,360

HOMEPAGE EXCLUSIVE AD

230 x 130

1 month banner ad run \$500/\$700

January	February	March
April	May	June
July	August	September
October	November	December

RUN-OF-SITE BANNER ads will rotate throughout aiapgh.org, across all of the website's banner ad real estate, with the exception of the homepage.

HOMEPAGE EXCLUSIVE ads will appear exclusively on the homepage. A maximum of 14 ads will share this exclusive space at a time. Use of the same artwork will be limited to 3 months. Please provide additional artwork if applicable.

MEMBER PRICING includes all AIA and Associate AIA Members, and Industry Partners. To see if you qualify for member pricing or for more information on all types of membership, visit aiapgh.org or contact Natalie Grandinetti at 412.471.9548 or ngrandinetti@aiapgh.org.

Subtotal Website Advertising \$ _____

Purchase 6-11 months and receive a 10% discount.
Purchase 12 months and receive a 15% discount.

See order form (page 3) for submission instructions.



AIA Pittsburgh

eCOLUMNS - WEEKLY E-NEWSLETTER ADVERTISING

Please check all boxes below that apply to your order to indicate the ad size and frequency.

Prices are listed by Member/Nonmember/Nonprofit rates.

eColumns announcements are focused and limited to architecture/design/planning related events and opportunities. The AIA Pittsburgh staff retains editorial rights and may choose not to publish an announcement if it is not within the focus of the publication or is in direct conflict with one of AIA Pittsburgh's programs or initiatives.

Complimentary announcements are limited to two weeks and fall under the following criteria: an event hosted by an AIA Chapter, a benefit of sponsorship per an agreement with AIA Pittsburgh, a RFP/RFQ, a design competition, and/or a memorial/obituary.

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eCOLUMNS DIGITAL AD

Acceptable files include jpg, png, or animated gif.

200 x 150 Digital Ad \$100/\$150
Sidebar placement

500 x 150 Digital Ad \$200/\$350
Header placement

Ad Run Dates

eCOLUMNS ANNOUNCEMENT

Located in the body of the newsletter and can include pdf attachments.

1 week text announcement \$100/\$150/\$25

2 week text announcement \$180/\$270/\$50

4 week text announcement \$340/\$510/\$100

Ad Run Dates

Subtotal eColumns Advertising \$_____

See order form (page 3) for submission instructions.



AIA Pittsburgh

DIGITAL ADVERTISING ORDER FORM

CONTACT INFORMATION

Company Name _____ Website _____

Contact Person _____ Telephone _____ Email _____

Address _____

City _____ State _____ Zip Code _____

**All online ads must be delivered four (4) business days prior to the start date of the campaign start.
Ads will be posted upon receipt of payment.**

Subtotal Run-of-Site Ads	\$ _____
Subtotal of Homepage Exclusive Ads	\$ _____
Subtotal of eColumns Ads	\$ _____
Subtotal	\$ _____
Applicable Discounts	% _____

PAYMENT METHOD

Total Due \$ _____

Check made payable to AIA Pittsburgh Visa MasterCard American Express

Credit Card Account # _____ CVC _____

Expiration Date _____ Name of Cardholder _____

Authorized Signature _____ Date _____

SUBMISSION INSTRUCTIONS

Please submit order form along with artwork and/or text announcements with coordinating url links and/or pdfs via email to Natalie Grandinetti at ngrandinetti@aiapgh.org. If you are submitting multiple ads or announcements please specify the ads with coordinating run dates, links and announcements. **Digital ads are accepted as jpg, png, or gif files.**

AIA Pittsburgh
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